

4-26-2012

## Vista: April 26, 2012

University of San Diego

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Thursday, April 26, 2012



TOP LEFT: Senior Tyler Wilson presents his honors thesis at the Creative Collaborations event on April 19 in the Hahn University Center. His research focused on how different countries use sports to achieve their political agendas. BOTTOM LEFT: Senior Mark Pelka discusses his biology research with Terry Bird, associate professor of biology. TOP RIGHT: Sophomore Sarah Jensen talks about her research experience with another USD student. BOTTOM RIGHT: Senior Francis Hoe completed his honors thesis about Mr. Darcy, by combining his academic interests in English and business.

## Students present research at Creative Collaborations

By Chris Hanneke

One of the selling points of USD is the ability for students to conduct hands-on research in conjunction with professors. Class curricula encourage students to find an area of research that interests them and to use the professors as a resource.

Creative Collaborations is an opportunity for this research to be displayed to the entire campus community.

Hosted annually, this year's Creative Collaborations was held once again in the UC Forums on April 12. Presenters included students sharing their research and displaying posters highlighting the main points of their research.

Dr. Debbie Tahmassebi is the chair of the Department of Chemistry and Biology and had several students with work on display at Creative Collaborations.

"The engagement of students in student-faculty collaborative work helps to strengthen the USD community of scholars," Tahmassebi said. "Creative Collaborations allows students the opportunity to share the re-

sults of their research, scholarship and creative works with their peers and the entire USD campus."

Students like Tyler Wilson, a senior, view the event as a justification for all the hard work that they have done.

"It was great to get positive feedback from USD's academic community about my research," Wilson said. Mark Pelka is also a senior who

had research on display, and he too saw the value in sharing that with others.

"I spent an entire summer doing this research," Pelka said, "and it's nice to be able to share all the hard work that went into it with others interested in it." search," Pelka said, "and it's nice to be able to share all the hard work that went into it with others interested in it."

## USD named outstanding sustainable organization of the year

By David Downs

In the spirit of Earth day the University of San Diego was honored this past week for being the outstanding sustainable organization of the year by the California Center for Sustainable Energy.

The San Diego based CCSE recognized the University as "a

leader in sustainable facilities and programs through the integration of green transportation, progressive energy management and community leadership in waste reduction."

USD's Director of Sustainability Michael Catanzaro cited a united campus-wide commitment to improving the environment for the distinguished honor. "Our work has truly been a campus-wide effort and

everyone at USD can share in the credit for all the progress we have made in just a few short years."

USD was also recognized several times in 2011 for its commitment to sustainability receiving the prestigious "Excellence in Energy Savings Champion for Higher Education" from San Diego Gas and Electric Co. The San Diego city council even proclaimed April 12 "University of

San Diego Sustainability Day" for its dynamic leadership in confronting issues facing social sustainability.

CCSE managing director Andrew McAllister said "USD's leadership in sustainability stands as an exemplary model of how California leads the nation in our conversion to a clean energy future."

Other finalists for the prestigious award were the San Diego County

Regional Sanitary Authority and the County of San Diego's Department of General Services.

Speaking on behalf of the university, a visibly humbled Mr. Catanzaro said that the USD community is "honored and humbled to receive this award in light of the strong efforts other San Diego organizations have made toward sustainability."

## USD club celebrates life this week

By Taylor Cabalse

USD's Students for Life is a student organization that has been promoting the protection of the dignity and sanctity of human life on campus for the past 15 years.

In celebration of Living Is For Everyone Week, USD's Students for Life put on daily events to educate the USD community on international

See LIFE, Page 2

## Participants stay "silent" to support LGBT

By Nadia Garas

Nationally, April 20 has been established as the "Day of Silence," a day meant to honor and recognize those in the world who cannot speak out for themselves.

With an ironic undertone, participating in this day of silence dares one to consider the action they as an individual can take to "end the silence," which affects different lesbian, gay, bisexual and transgender populations around the world.

April is Lesbian, Gay, Bisexual and Transgender month at USD, as celebrated by PRIDE. Members and supporters recently participated in this Day of Silence by wearing duck tape on their mouths to bring awareness

for those who cannot speak openly about their sexuality. PRIDE and the Center for Inclusion and Diversity co-sponsored the event.

Founded in 1996 by the students of the University of Virginia, it was organized in response to a class assignment on non-violent protest. In 1997, supporters of the event took their effort to the national level and nearly 100 colleges and universities participated. In 2001, the Gay, Lesbian and Straight Education Network became the official sponsor for the event.

USD had a presence on and off campus for the Day of Silence. On Facebook, many were encouraged to "like" the Day of Silence page, and

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USD students wear tape over their mouths in support of students who stay silent due to their sexuality.

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#### Day of Silence honored at USD

Students wore tape over their mouths on Friday in support of the LGBT community. PAGE 3

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The communication studies professor explains why he urged students to give up Facebook for Lent. PAGE 7

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USD students participate in a quirky, messy run for Big Brothers Big Sisters charity. PAGE 12

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#### Baseball moves up to No. 16

USD took two of three from Saint Mary's over the weekend to continue its roll through WCC competition. PAGE 16



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# NEWS

EDITOR

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## Doing chores to prevent Alzheimer's



By Nazin Sedehi

While I'm an unusually organized person, I will do almost anything to get out of cleaning. Some of you may think that this is a given - who in their right mind enjoys the vacuuming and the scrubbing and the washing?

And I would have continued to agree with you. That is, until I began living with one of my roommates. She talks on the phone and tells the rest of us stories while she cleans the dishes. She swears that the kitchen is her favorite part of any living space.

I, personally, prefer my room and eating on napkins and not cooking... you get the picture.

Of course, I don't have a problem with this (she cooked dinner for all of us roommates during finals because she was stressed. Best roommate ever) but now I think I need to change after reading that everyday tasks have an association with the prevention of Alzheimer's.

In fact, these mundane tasks are so darn good for one's health that even older people who find it more difficult to participate in vigorous exercise for whatever reason, can get the same benefit of physical activity from just gardening or cooking.

I used to attribute this dread of participation in household chores as a sign that I just had better things to do. After reading this article in Time, I just feel lazy.

According to a new study published in the journal Neurology, approximately 700 dementia-free men and women in their 70s and 80s were fitted with motion-sensitive, wristwatch-like devices called actigraphs.

This is a definite improvement in this area of research since conclusions about physical activity and dementia risk have been reached from questionnaires that ask participants about their lifestyle habits and how much they have recently exercised. After all, you're asking this of a population at risk for dementia.

The duration of the actions were determined and measured by the actigraphs but the researchers of the study said that the type of activity was of less consequence.

"It doesn't make a difference if you're chopping onions or walking up and down stairs or on an exercise machine," lead author Aaron Buchman, associate professor of neurological sciences at Chicago's Rush Medical Center told Time.

The researchers categorized household chores under the name of "social and brain-stimulating activities" when they asked participants to consistently report their engagement in activities.

According to the study, the participants who were least active were 2.3 times more likely to be diagnosed with Alzheimer's than those who were the most active, in the 90th percentile.

Yes, the researchers still believe that the intensity of the exercise comes into play and they still recommend exercise as a key in the prevention of Alzheimer's.

"Do the exercise - push it," Richard Isaacson, associate professor of clinical neurology at the University of Miami Miller School of Medicine told Time. "This is one part of the puzzle."

But I'm choosing to interpret this information as a sign that during weeks when I have a lot of things going on - midterms, exhaustion, practice problems, readings, exhaustion, I can substitute a day at the gym with one of the household "brain stimulating" activities I usually avoid.

Don't get me wrong, I still catch up with my responsibilities around the apartment by the end, I just know that I'll be more enthusiastic during the cleaning up with this in the back of my mind.

This is the start of a new, cleaning-while-actively-preventing-Alzheimer's, Nazin, and I think my roommate will be proud. After all, a chore day may be the ticket to keeping the brain diseases away.



Participants including Jessica Kulwin, sophomore, Kaitlyn Finegan, sophomore, Shannon McManus, freshman, and Niko Pascua, sophomore, pose with their mouths covered with tape in support of the Day of Silence.

## Students don tape for Day of Silence

SILENCE, continued from Front Page

USDtv hosted a special, which explained the goal of the Day of Silence.

Anthony Pavlovic, president of Associated Students and an active member in PRIDE, stood in front of the camera for the USDtv special alongside Alex Hermann, chairman of the Center of Inclusion and Diversity. Both students had red tape over their mouths as subtitles explained the meaning of the day.

"The goal of the Day of Silence is to make schools safer for all students, regardless of sexual orientation and gender identity or expression," Pavlovic said.

Hermann also believes that the day is also one of support, with various students providing support for one cause.

"The Day of Silence is an example of students from all backgrounds working together to proactively bring attention to the anti-LGBT name calling, bullying and harassment experienced by LGBT and straight students alike," Hermann said.

Senior Allie Bright wore tape over her mouth because she wanted to participate in the event however she could.

"I want to support those who are victims of bullying and anti-LGBT sentiment," Bright wrote down. "If I have to wear tape all day over my

mouth to do that, I will."

In anticipation of the event, Maya Keyes, the daughter of the 2008 presidential candidate Alan Keyes and his wife Jocelyn Marcel-Keyes, spoke at USD on Tuesday, April 22. In 2005, Maya was kicked out of her home and denied financial support from her parents because of her sexuality.

"So many people are willing to be quiet about these things and that's not really going to change," Keyes said. "We can't expect the government to change it for us. We can't expect anyone who hasn't been through it to change it for us and we can't expect anyone else to do anything about it until we get up and start getting angry and we start making noise."

Vice President of PRIDE Jessica Swetin said that Keyes' talk was both difficult to sit through and necessary to hear.

"We wanted to have someone we could connect with, even if it was going to be a little uncomfortable," Swetin said. "I think some of the things she said were uncomfortable to hear, but that's fine. We all need to be open to that."

In light of this month's awareness goals, the next event at USD meant to recognize the LGBT community is on April 30, when a candlelight vigil will be held in memory of Lawrence King, a 15-year-old high school student who was killed in February after asking one of his classmates to be his Valentine.

## Students for Life hosts LIFE Week

LIFE, continued from Front Page

social injustices including abortion, the death penalty, human trafficking, homelessness and child soldiers.

"The reason I joined Students for Life is because they cover so many life issues from conception to natural death" Students for Life Co-President and junior Kimi La Salle said. "They do not focus on solely one issue, they focus on the issue of life completely."

On April 23, USD's Students for Life organization focused their event on the death penalty. The panel consisted of USD professors as well as numerous community activists discussing the misconceptions of this topic. Many club members encouraged the USD community to attend this panel to become educated on the topic that is becoming a controversial debate for this falls presidential campaign.

"It was truly one of the best panel sessions I have ever been to," La Salle said. "It covered so many different aspects of the death penalty ranging from the law perspective as well as an economic and theological viewpoint."

Tuesday's event emphasized the awareness of abortion. Students for Life showed clips from the movie "October Baby," a drama about a woman who was born after a failed abortion attempt and began a journey to discover her hidden past and find hope for her future. Following this presentation, was a

speech from an abortion survivor and the actress from "October Baby" both sharing their life stories.

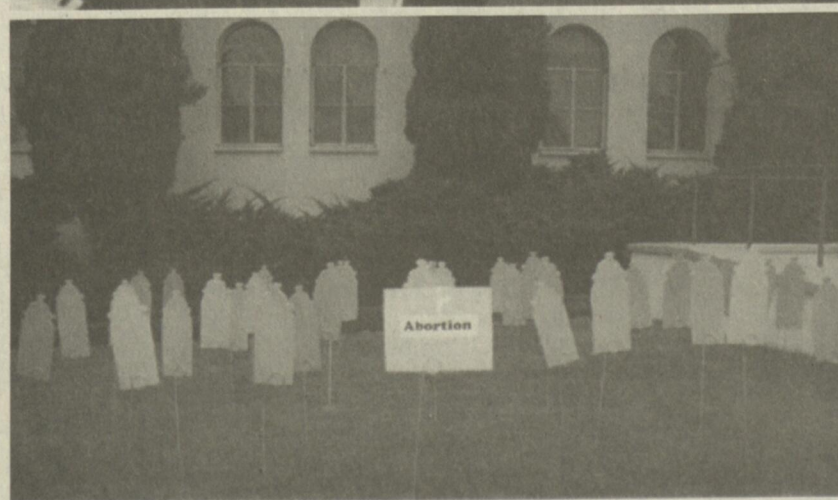
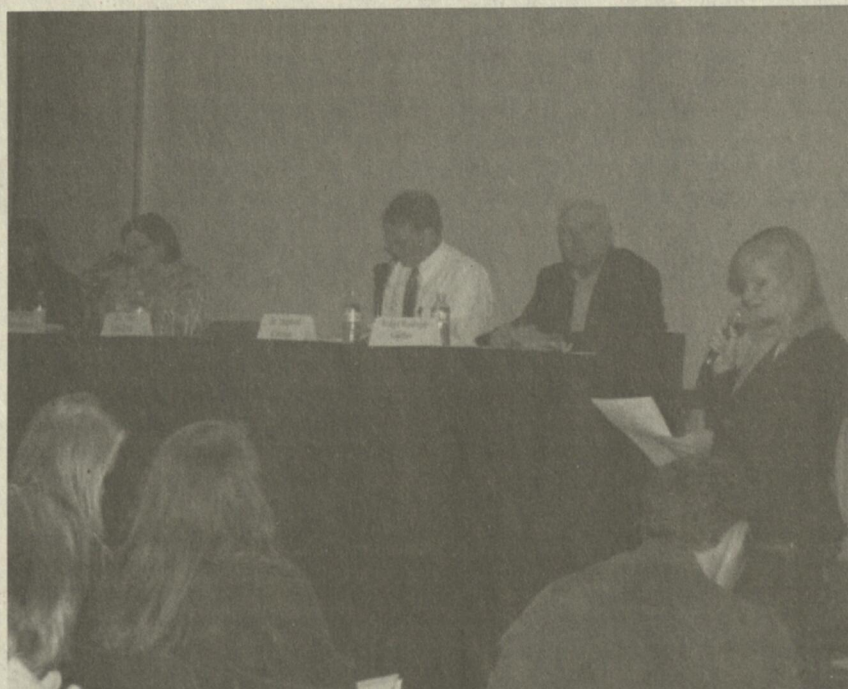
On April 25, human trafficking was brought to the attention of all those who attended. At this event, Students for Life showed the powerful document, "Indoctrinated" in Hahn University Forums AB. This document was primarily created to show and educate the public about human trafficking that occurs in San Diego.

Two presentations followed the showing of this document. Parents of a trafficking victim were the first speakers and discussed their personal experience with their child being taken.

They explained their viewpoint on the issue and the hardships that went along with it. Following this speech was a community activist who created "Indoctrinated" informing attendees about human trafficking in the San Diego community.

Also on Wednesday, Students for Life encouraged the USD community to join the organization at the weekly Mass for Peace in praying for the LIFE Week issues.

"This club has opened my eyes to a lot of issues I did not know prior to joining," Students for Life Treasurer and sophomore Jessica McCarthy said. "It has inspired me to become more involved with the San Diego community."



Top: Students and a panel are present for an event for LIFE Week. Bottom: Students for Life create decorations around campus in support of all life.

Today's event is dedicated to homelessness. Teaming up with St. Vincent de Paul, Students for Life will be packing sack lunches from 12 to 2 p.m. at Plaza Menor, located in front of the Student Life Pavilion, for the homeless of San Diego.

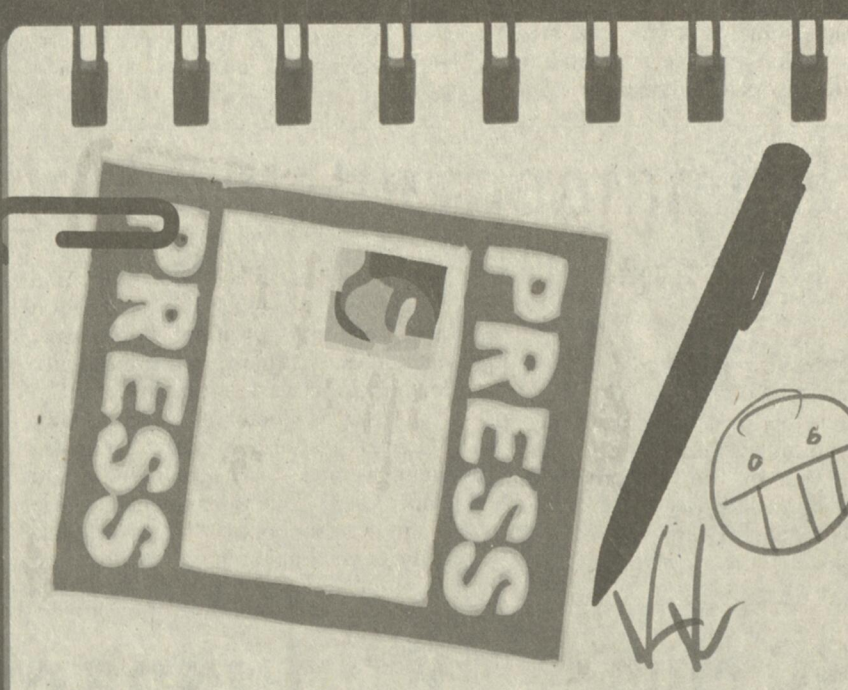
This evening will be dedicated to putting a face on homelessness in USD's surrounding community. There will be a multifaceted presentation by homeless youth from San Diego. Concluding tonight's events will be a performance by the Monarch School Steel Drum Band. Events will begin at 7 p.m. in UC

Forum AB.

"I have learned about almost every life issues out there and how to protect human life," McCarthy said.

LIFE Week will conclude with an event looking at the international problem of child soldiers. There will also be a screening of a documentary film followed by speakers from Invisible Children. This event will be held in UC Forum AB at 7 p.m.

USD's Students for Life holds weekly meetings on Thursdays at 7 p.m. in UC 238 and encourage everyone to attend.



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✓ Applications are on the door of the Vista Office, SLP 403B

✓ Applications due by the end of April

✓ Submit applications to the Vista Office

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Anyone interested, please e-mail Taylor Cabalse (tcabalse@usdvista.com) for more information

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PUBLIC SAFETY REPORT  
April 14 - April 22

April 14, 2012  
Location: MAHER HALL  
At 11:35 p.m. Public Safety responded to a report of an intoxicated student. Upon investigation, one student was determined to be unable to care for himself and he was transported to detox.

April 15, 2012  
Location: CAMINO HALL  
At 9:40 p.m. Public Safety responded to a report of a theft. Upon investigation, an unknown suspect removed a student's bicycle between April 13 at 11 p.m. and April 15 at 9:30 p.m.

April 16, 2012  
Location: FIELD HOUSE TRAILERS  
At 3:58 p.m. Public Safety responded to a report of a theft. Upon investigation, an unknown suspect removed a student's unattended iPhone on April 16 between 1 and 2 p.m.

April 17, 2012  
Location: SAN BUENAVENTURA  
At 9:01 a.m. Public Safety responded to a fire alarm. Upon investigation, the fire alarm activated due to burnt food. There was no sign of fire in the area and no damage occurred.

April 17, 2012  
Location: SOFTBALL FIELD  
At 11:44 a.m. Public Safety responded to a report of a theft. Upon investigation, an unknown suspect removed softball equipment from the softball field dugout between April 15 at 5 p.m. and April 17 at 9:15 a.m.

April 17, 2012  
Location: COPLEY LIBRARY  
At 3:02 p.m. Public Safety responded to a report of a theft. Upon investigation, an unknown suspect removed a student's unattended iPhone on April 16 at 5 p.m.

April 18, 2012  
Location: SAN BUENAVENTURA  
At 2:19 p.m. Public Safety responded to a fire alarm. Upon investigation, the fire alarm activated due to burnt food. There was no sign of fire in the area and no damage occurred.

April 18, 2012  
Location: KROC INSTITUTE FOR PEACE AND JUSTICE  
At 6:03 p.m. Public Safety responded to a report of a theft. Upon investigation, an unknown suspect removed a student's bicycle on April 18 between 8 a.m. and 1 p.m.

April 19, 2012  
Location: MOTHER ROSALIE HILL HALL  
At 11:47 a.m. Public Safety responded to a report of a theft. Upon investigation, an unknown suspect removed a university camera which was left attended in the lobby between April 18 at 3:45 p.m. and April 19 at 8 a.m.

April 19, 2012  
Location: MAHER HALL  
At 10:33 p.m. Public Safety responded to a report of possible marijuana use. Upon investigation, five students were cited for possession of marijuana.

April 20, 2012  
Location: LAGUNA HALL  
At 10:42 p.m. Resident Assistants cited nine students for liquor law violations.

April 21, 2012  
Location: ALCALA VISTAS W LOT  
At 12:25 p.m. Public Safety responded to a report of motor vehicle theft. Upon investigation, a student's vehicle was stolen between April 21 at 10 p.m. and April 22 at 12 p.m.

April 22, 2012  
Location: MAHER HALL  
At 12:58 a.m. Public Safety responded to a report of an intoxicated student. Upon investigation, one student was determined to be unable to care for himself and he was transported to the hospital.

April 22, 2012  
Location: BORREGO HALL  
At 9:03 p.m. Public Safety responded to a fire alarm. Upon investigation, the fire alarm activated due to burnt food. There was no sign of fire in the area and no damage occurred.

Anyone having information regarding these incidents please contact Public Safety at 619-260-7777.

april 26

▲ The Implications of the Arab Spring  
on the Future of the Two Sudans  
--  
12:30pm - 2:00pm  
IPJ, Rooms H/I

april 27

▲ Social Innovation Challenge  
Awards  
--  
4:00pm  
IPJ, Garden of the Sea

May 1

▲ Honors Convocation  
--  
12:15pm - 2:00pm  
Shiley Theatre, Camino Hall

CALENDAR OF EVENTS

april 26

▲ Disaster Relief and Recovery in  
Haiti & Indonesia  
--  
6:00pm - 7:00pm  
Mother Rosalie Hill Hall, Room 102

May 1

▲ Keynote Event Featuring  
Tim O'Brien  
--  
7:00pm  
UC Forums A/B

May 1

▲ Militarization, Human Rights, &  
Threats to Justice in Guatemala  
--  
12:15pm - 1:45pm  
IPJ, Rooms H/I

THE VISTA

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# BUSINESS

EDITOR

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## (Anna)stly: the oldest trade



By Anna von Bertrab

El Callejon de Coahuila in the Zona Rosa of Tijuana is lined with girls offering themselves to any willing patron. The tragedy of the Callejon, or more so of the alley open for business at all hours, is one that is taboo in our Western culture and not discussed.

How can the gravity of the repercussions of the industry be ameliorated if we are not to talk about them?

In 2002, National Geographic did a mini-series called "Prostitution: The Oldest Trade." The series unearthed the realities of the million-dollar sex trade.

The show reveals in every episode an even worse and more graphic and visceral scene than the previous one depicting the tragedy of the trade. Girls in many modern-day developing nations are being sold into slavery and forced to work in awful conditions.

For young female slaves there is no way out, and the only option to keep their life is to engage in the oldest trade for women: prostitution.

The first time I witnessed it was during Spring Break when I went with University Ministry to Tijuana Spring Breakthrough. We got lost one day in downtown Tijuana and ended up driving around the streets that intersect El Callejon de Coahuila before arriving at our destination. When I looked out the window, I was shocked and taken aback by what I was witnessing.

Sadness and helplessness overwhelmed me. I did not know what I could do to possibly help the young girls being forced and exploited into an industry that was not of their choosing.

At the time we did not discuss the issue, since prostitution is a taboo subject in our society. But the unsettling feeling remained. I could not quickly forget the girls rocking back and forth on their plastic heels.

The other day my friend, who is a photographer, wanted to document social issues. We came up with the idea of going down to Tijuana and photographing border issues. What started off as a naive photographic adventure to our familiar country ended in an eye-opening experience. We are both Mexican, so we aren't scared of venturing off into Mexico with proper supervision.

It wasn't a wild escapade, but as we both were sitting in the car, each staring out of our respective windows, there was utter silence. All we could hear was the commotion surrounding the car as it slowly drove down El Callejon de Coahuila.

Holding up the heavy camera to my eye served as a blockade from the reality. I would set the camera down on my lap, but immediately would begin taking pictures, because I could not let the scene I was witnessing go unnoticed.

In the back of my mind I always knew that prostitution existed, but I had never firsthand witnessed it nor documented it.

I could not think of a more appropriate time to write my column on human trafficking and prostitution than this week, which is L.I.F.E. week on USD's campus. L.I.F.E is an acronym for "living is for everyone." University Ministry sponsors L.I.F.E. week to draw attention to major life issues such as human trafficking, HIV/AIDS, genocide, abortion, immigration and poverty.

By creating awareness through education, community outreach and service, USD strives for us as students to become active participants in our global society.

The solution I arrived at for helping these girls is through photography. (Anna)stly: It isn't enough.

Creating awareness and shedding light on the issue through the means of photography is the first step. Being an undercover journalist is the next, but I don't think my parents would be too thrilled of that if they don't even approve of me going to Tijuana to document the sex trade, more so they don't know that I went with my friend to take pictures of the sex trade in Mexico.

But it has to be done. If no one is even willing to talk about it, at least you can't ignore an image of it.



Billy McCabe/The Vista

## California's economic gap widens

By Kasha Patel

California has long been culturally divided by north and south, nationally and by its own residents. But a new division has arisen: one between the east and the west.

Rather than a separation by preference of lifestyle, the east-west division concerns the economic recovery from the recession.

"Communities all along the state's coastline have largely bounced back from the recession, some even prospering with high-tech and export businesses growing and tourism coming back. At the same time, communities from just an hour's drive inland and stretching all the way to the Nevada and Arizona borders struggle with stubbornly high unemployment and a persistent housing crisis," Jennifer Medina, reporter at the New York Times, said.

The Inland Empire, including the San Bernardino and Riverside counties, has taken an especially hard hit. In the days before the recession, developers saw hope in these inland areas and built up their housing markets. New housing developments brought about the anticipation that with more people moving east, jobs would follow, but since the recession, vacant homes have dotted the landscape due to high unemployment rates.

The coastal cities in Orange County and the San Francisco Bay Area have seen much less severe effects from the recession. They have experienced significantly lower unemployment rates and increased optimism in businesses as the economy recovers.

"This is really a tale of two economies. The coastal areas are either booming or at least doing well, and the areas that were devastated still

have a long way to go. The places that existed just for housing are not going to come back anytime soon," Stephen Levy, the director of the Center for Continuing Study of the California Economy, said in an interview with the New York Times.

Not only does the Inland Empire have increased unemployment rates, it is also dealing with some of the highest poverty rates in the country. El Centro, an inland city near the eastern side of the Mexican border, has the highest unemployment rate for any urban area in America, almost 27 percent, according to Medina.

"Because jobs are so scarce, it all just seems to snowball and people don't feel like they can get their hands around a path to their own recovery," Linda Rogers, owner of the Valley Restart Shelter in Riverside County, said to the New York Times.

"The people we see now are people who went from having a

house, to having a smaller house, to having an apartment to having cars, to having a job to having just nothing. They are willing to take anything, but anything just doesn't seem to be out there," Rogers said.

While people flock to welfare stations and homeless shelters for help staying on their feet in the most devastated eastern counties, those in the western cities, especially in Orange County, are living in a totally different world. Some even spend their time on the luxurious putting greens at hotels like the Residence Inn in San Juan Capistrano, just minutes from the beach, which has been near capacity since the beginning of this year, according to Medina.

The differences between the east and west continue to increase even as the economy slowly recovers. Those in the eastern counties can only hope that people, businesses and jobs will return as times get better.





# New cigarette labels released to deter smokers

*U.S. Appeals Court backs the graphic warnings*

By Dierdre Greco

As finals are fast approaching, there is a rise in the tendency to see students smoking on campus. It's a quick stress reliever, and frankly, it's something to temporarily get students' minds off of whatever they are engulfed in studying. Once students catch a glimpse of the new cigarette warning labels that are being enacted by the Food and Drug Administration, they may think twice about asking someone for a light. The FDA said it is requiring that "half of each pack of cigarettes must include images on the front and back containing various images from diseased lungs and rotting teeth, to even what appears to be a corpse of a smoker," according to NPR.

If the large images do not manage to catch smokers' attention, the FDA hopes that smokers will take notice of the new warning labels that will include, "Smoking Can Kill You" and "Cigarettes Cause Cancer." With these new labels, the United States government is trying to force cigarette manufacturers to further warn consumers of the dangers of smoking, since they have been notorious for misleading consumers in the past.

With regard to the politics involved with the enactment of this new law, the FDA has said that its aim is to have "large, graphic warning labels to scare smokers, but tobacco companies say that violates their right to free speech," according to NPR. The question regarding possible "free speech" infringement is being evaluated and started in a federal appeals court in Washington DC on Tuesday, April 10. The ultimate decision on the regulations imposed will be determined by the U.S. Supreme Court. It will be a long time before a definitive decision is reached.

In the meantime, the FDA officials and the tobacco companies are refusing to discuss the case at hand. However, even though they are

not talking, many others are voicing their opinions.

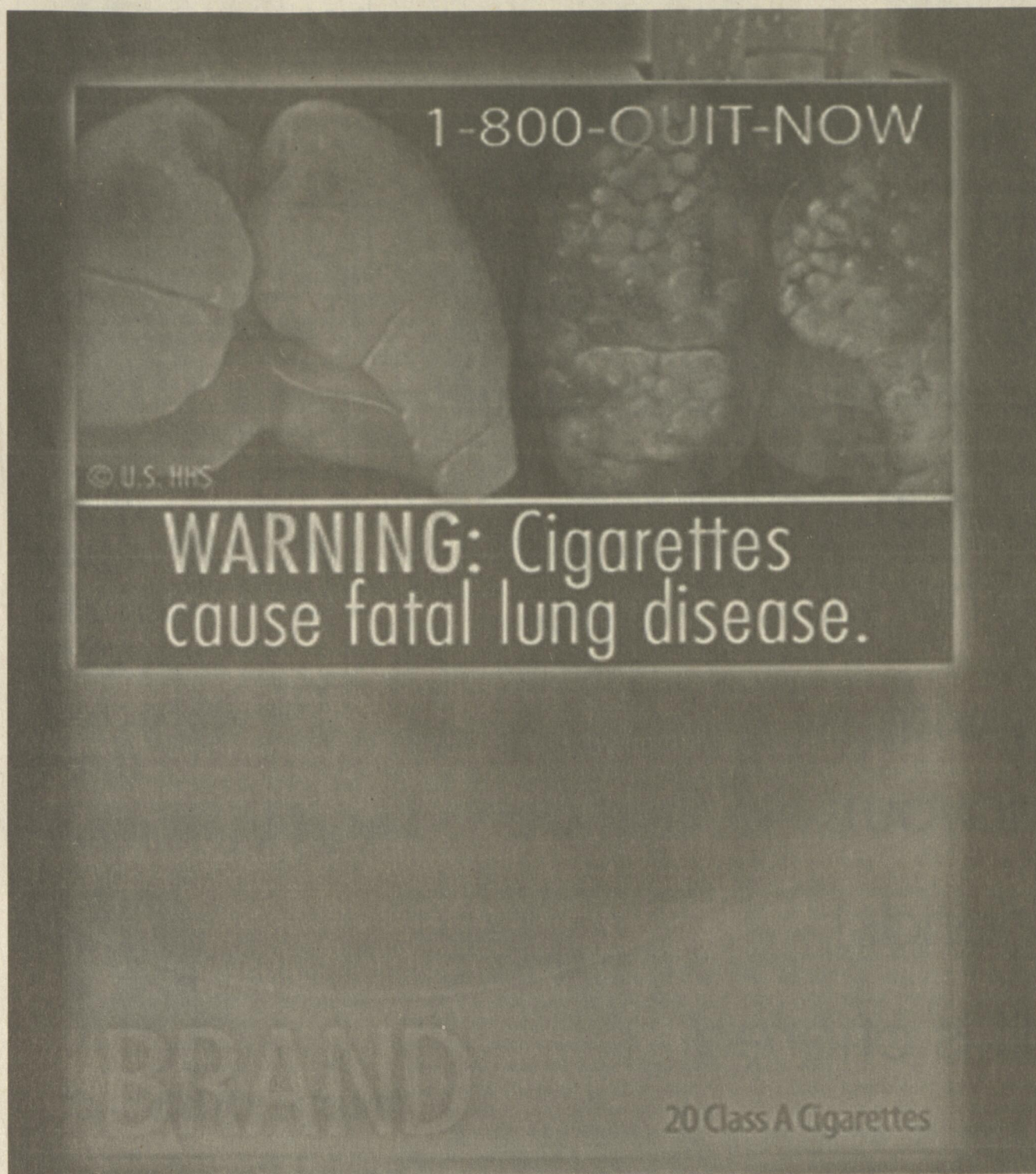
As 90 percent of all smokers start before the age of 18, "these warning labels could give peer-pressured teens a way to justify saying 'no' to smoking," Dr. Moran, chair of the communication studies department at USD, said. With regard to the effectiveness of these labels, Dr. Moran said that, "previous evidence supports that when campaigns such as these begin, fewer kids start smoking." Moran said, "It's hard to determine which elements of the anti-smoking campaign are truly successful with multiple media distribution."

With regard to the consequences of smoking, the Center for Disease Control reported that "More deaths are caused each year by tobacco use than by all deaths from human immunodeficiency virus (HIV), illegal drug use, alcohol use, motor vehicle injuries, suicides and murders combined." The CDC has also reported that "cigarette smoking accounts for an estimated 443,000 deaths or nearly one of every five deaths, each year in the United States."

Considering these statistics, Andy Thompson, a senior at USD, said that "warning labels would be an effective deterrent. Cigarette use needs to be fought by any means necessary, because they are so addictive and so deadly."

"People can make their own decisions about whether or not to smoke, but they deserve to have accurate information on the consequences before they make that choice," Madeline Vann, a senior at USD said.

Overall, these campaigns and labels are unlikely to change the minds of those who already smoke. Rather, the bigger aim is to reach those who are on the fence, with teens and young adults particularly in mind. It will remain unclear as to whether or not such a law will even pass until its Supreme Court hearing, as speech rights are typically highly protected.



Billy McCabe/The Vista

## BUSINESS BITES

By Anna von Bertrab

Billy McCabe/The Vista

### 1. LVMH reaches out to China.

French luxury-goods giant LVMH Moët Hennessy Louis Vuitton is seeking new ways online to appeal to its largest consumer market through the Chinese-language version of its editorial-only platform nowness.com.

### 2. Wal-Mart is tightening its internal controls.

Wal-Mart is increasing its internal controls by complying with the Foreign Corrupt Practices Act, which prohibits American companies from bribing foreign officials to secure business.

### 3. Apple infringed Motorola patent.

The U.S. International Trade Commission released a preliminary ruling stating that this could block imports of iPhones and iPads coming into the United States.

### 4. Kodak to sell Kodak galleries to Shutterfly.

Eastman Kodak Co. is selling Kodak galleries for \$23.8 million as a means to restructure its operations in bankruptcy court.

### 5. New case of Mad Cow Disease in Calif.

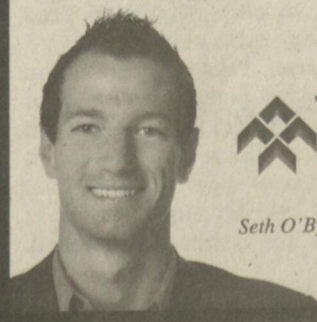
The first new case of the disease since 2006 was discovered in a dairy farm in central Calif. Health officials said that this fourth ever infected cow found in the U.S. will not threaten the nation's food supply.

### 6. Coach notes an increase in sales.

Customers are spending more in the U.S. and China exemplified by the 21 percent increase of Coach sales in the first quarter.

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# BUSINESS

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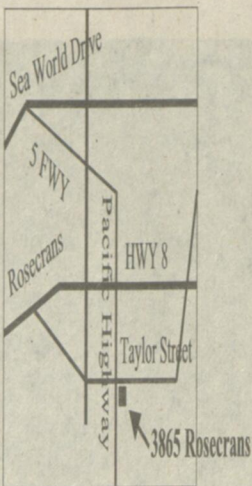
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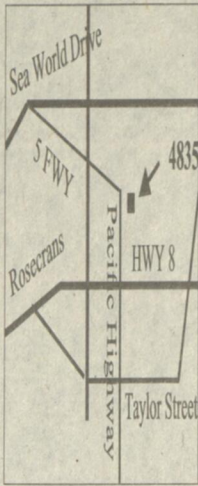
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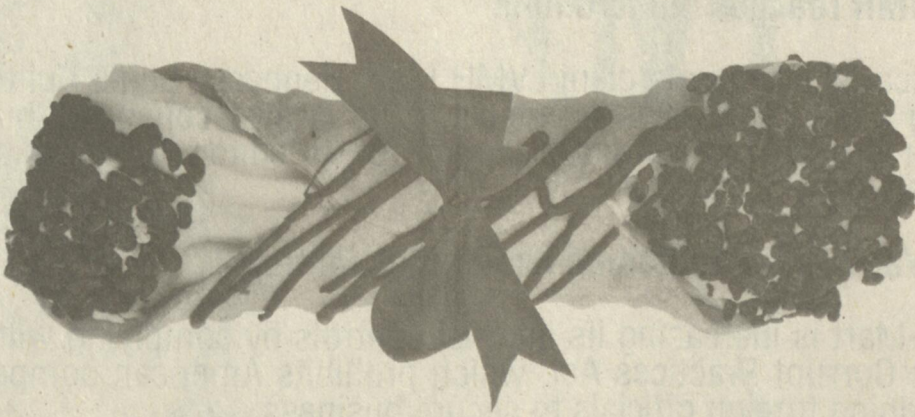
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# Racial tensions across America

By Jessika Duran

Racial tension is alive and thriving in America today. Many people want to believe that the American society is more diverse and accepting of other cultures, beliefs and traditions than it was in the past. However, discrimination, racism and bigotry are not only found in history books. They can be found across the country today.

Even though discrimination can happen anywhere, including on our campus, the USD community can also show how diversity can create equality and solidarity. Once inclusion occurs within our small borders at USD, it can help us to express this to others who might cross our path and in the end create a positive environment.

USD staff member of Financial Aid Operations Tricia Duran said, "You shouldn't judge a book by its cover." It is very important to show the equality we obtain as human beings. We should allow our differences to culturally elevate our understandings of one another. Although USD may be working to combat discrimination, the rest of the nation is not as progressive.

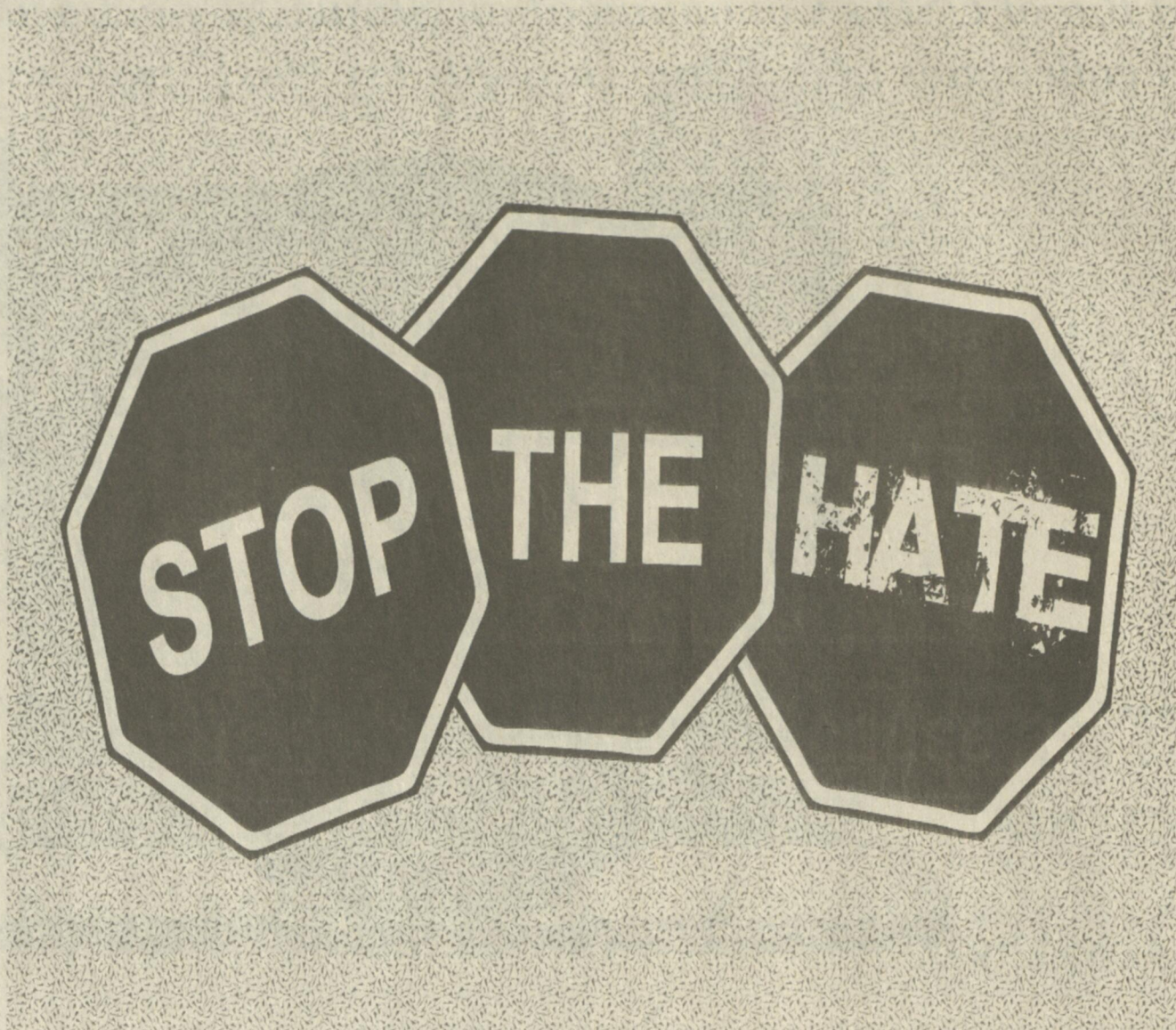
On April 6, two Caucasian men viciously attacked and killed five African Americans in the quiet town of Tulsa, Okla.

According to CNN, City Counselor Jack Henderson stated, "You have an individual, a white male, going into a predominantly black community (to) shoot at black people. And with the other evidence ... and some of the things that were said, that leads me to believe that this was totally a hate crime."

The phrase "hate crime" isn't fun to talk about, and in the past our society has developed a "sweep under the rug" policy. Regardless of one's gender, race or religious affiliation, no one has the right to inflict harm or pain on others. Racial discrimination in our country continues to take center stage in our country's current events.

In the 1940s were the Los Angeles Zoot Suit Riots, where on June 5, 1943 American sailors walked up and down the streets of East L.A. and beat up Mexican-American citizens who were wearing zoot suits.

The American sailors terrorized and attacked these Mexican-American males and raped Mexican-American



Cathy Nguyen/The Vista

females. Many would argue that these crimes took place as a result of racial discrimination.

There are many hate crimes that have been recently documented and reported. For example, there is the Trayvon Martin case, the Boy Scout's Border Patrol patch scandal and the Iraqi woman who was recently killed after being threatened because of her race.

The list is long and unfortunately will continue to grow if humanity continues to tolerate discrimination and racial profiling. Unfortunately, the media create avenues for this hatred to grow and flourish.

Horrible tragedies like those mentioned above force communities to face these demons of hatred. America needs

to face discrimination head on and create an avenue for change. Sweeping this pile of dirt under the rug can no longer be allowed or accepted. Humanity should be respected regardless of race, religion or gender. When events like these occur, it is important for the community to have solidarity with each other.

Tulsa County District Attorney Jim Harris said very profoundly that "this community will not be defined by the treacherous evil crimes of two individuals. The fact that this community drew together as one, created an avenue for change and unity during a time of tremendous sorrow. America as a whole could learn and grow from Tulsa's resolve."

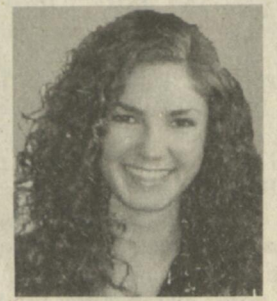
When mixed-race communities come together in solidarity, they really empower and embraces the best in humanity.

This solidarity helps people understand that we are all humans here on this earth, we were all made equally and we should each be respected for our unique qualities. These differences can ultimately bring us together as a nation and as a diverse group of people.

It is heart wrenching to see these hate crimes continue in our nation. The bar must be raised if we expect to overcome this hurdle.

As Harris explained, we must draw together as a community and show the equality that we all share, not only as communities but also as human beings.

## Landlines are losing their relevance



By Lauren Vujovich

Household phones are becoming a thing of the past as the availability of cell phones continues to grow.

The disappearance of landlines has been a slow process over the years. There are no longer street-corner phones, and home-delivered yellow books are no longer in circuit.

Access to phones in public places is decreasing because of the assumption that they are a waste of money and that people would rather whip out their cell phones than go find a landline.

Many families have stopped using home phones and have gone completely mobile.

Some families have a single cell phone throughout the house which is considered their "home phone," while other families just insist that it is much more efficient for callers to just directly call the cell phone number of the person they are trying to reach.

Because of this change, that states are now either passing or considering passing laws that would end the requirement of phone companies to provide everyone a landline service, ultimately creating a much more wireless and mobile environment for users.

This would help keep pace with the on-the-go mentality that runs today's world. Some states, like Ohio and Indiana, have already ended the requirement.

While landlines were useful back in the day, they are seemingly unnecessary nowadays. Our generation thrives on having things in-the-now and having the ability to make a call from anywhere.

Honestly, when was the last time any of you used a landline? The landline is a tool from the past that people of our generation do not use unless they are at home, and by "at home," I mean their parents' homes. The uses of cell phones are much more predominant in our society.

Those in favor of deregulating landlines claim that doing so will actually increase competition and make sure that the carriers of mobile devices invest in better technology.

Of course, the older generations tend to feel that it is necessary to keep the landline because of its stability, which is a reasonable argument seeing as landlines are much less prone to signal problems than their mobile counterparts.

Cell phones have their drawbacks, such as needing to be charged and relying so heavily on having a signal, but the advantages of using cell phones instead of landlines surpasses the perks of keeping landlines.

Landlines are expensive, especially for those who are right out of college or are already struggling to pay the bills they already have without purchasing a home phone.

Most students assume that their cell phone is good enough for a phone and tend to make it their main line.

It is likely not within the budget of a college student to have a landline.

We are a generation that grew up right when the use of mobile phones started to grow more and more popular. Granted, landlines were used back when we were younger, but not anymore.

When our generation begins to work and start our own companies, we are going to want to switch over to a completely mobile device.

We know how to work cell phones and understand that they can do more than just place a phone call. The use of landlines can foreseeably be gone in companies in the near future.

Being completely wireless is the future of the working world as well as the social world, and withdrawing the requirement of landlines is a necessary step that needs to be taken.

## Well-meant thieves

### Fact

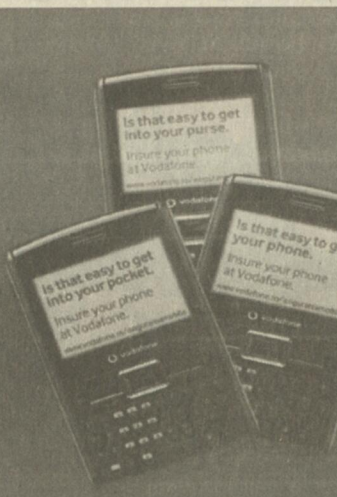
In Romania a phone is stolen every two minutes.

### The Problem

People know that phones are being stolen, but they don't believe that it can happen to them. So, they don't take into consideration insuring their phones.

### The Solution

We hired professional pickpockets to slip the flyers promoting the Vodafone Insurance into peoples bags, purses, pockets or any other place they keep their phones. This way we proved them how vulnerable they are and made them consider very strongly insuring their phones.



Cathy Nguyen/The Vista



Courtesy of Invisible Children

Phone insurance company Vodafone hired pickpockets to place flyers into pockets and purses of consumers.

The Kony 2012 campaign employed guerrilla marketing.

## Banned ads and guerrilla marketing cause a stir

By Katelyn Montero

This past week, Nabisco released a print advertisement in South Korea featuring a baby holding up an Oreo to the camera while breastfeeding. This unconventional ad has become as controversial as it is effective, and it once again shines light on a problem as old as the industry itself: How far is too far? According to an article in the New York Times, a person living in a city is exposed to approximately 5,000 advertising messages a day. The more ads that people are exposed to, the easier it becomes for them to tune those messages out. Corporate marketers face a tough crowd in the middle of a bad economy, so many companies employ risky and typically controversial advertising techniques in order to create buzz about their products.

People often debate about whether or not this aggressive guerrilla marketing is ethically sound, but not all advertisements of this style are unethical or in poor taste. Guerrilla marketing is a marketing technique whose sole intent is to get people talking. While often distasteful, unethical and many times

illegal, there is no question that some of these advertisements are incredible testaments to creativity.

Many people have been talking about whether or not Oreo's print ad of the breastfeeding baby is offensive, clever or should be banned. However, the point is that these people have all been doing the same thing: talking. The old saying that "all press is good press" might not hold true in all situations, but in the world of advertising, getting people to talk about a specific product is crucial.

According to the Huffington Post, the Oreo poster that originated in Korea was created by Kraft's advertising agency at an advertising forum, and they never intended to release it to the public. However, somewhere along the line, not only did it get released, it went viral. The advertisement is unquestionably clever, and it certainly depicts the traditional ideas of milk and cookies in a new light. The advertisement doesn't break any laws, interfere with anyone's life or offend anyone other than people who are squeamish around breastfeeding. The only thing that this advertisement violates is the comfort levels of some consumers.

Many companies, especially in the beer industry, release advertisements with the intention that they will get banned. These companies know that people want what they can't have. The "bad boy" allure of these advertisements often causes them to go viral online, and companies not only get all of the buzz that they wanted, but they get it for free. However, some companies take too many liberties when it comes to this free advertising.

A phone insurance company called Vodafone is known not so much for its insurance policies, but for its controversial and often illegal advertising techniques. In Romania, Vodafone hired pickpockets to reach into the pockets and purses of unsuspecting citizens and place a flyer with the tagline: "It's easy to grab your phone. Insure it with Vodafone."

Unlike the Oreo advertisements, the Vodafone campaign clearly violates the rights of the target audience. This isn't the first time that Vodafone has broken laws in its advertising campaigns. At the Bledisloe Cup rugby match, which was held in 2002, two men streaked across the field with the Vodafone logo on their backs. The

two men paid around \$3,500 in fines for streaking, but their story -- and the Vodafone logo -- appeared everywhere from CNN to London's The Times.

The two campaigns by Vodafone can be considered unethical, because they break laws and directly affect the lives of other people. However, when it comes to campaigns like the Oreo ad, which was never intended to be released anyway, people often call something unethical simply because it makes them uncomfortable.

The organization Invisible Children is currently running a campaign called Kony 2012, which seeks to raise awareness about Joseph Kony and his crimes against the Ugandan people and children. On April 20, supporters of the Kony 2012 project participated in an event called "Cover the Night" where they put up posters and flyers on walls, doors, buses and any open spaces in cities across the country. This is an example of how guerrilla marketing at its core can be a good thing. It isn't always about a corporate agenda or creating controversy. Sometimes it can just be about finding a creative way to promote a cause.



# OPINION

## Q & A: Dr. Del Rio Facebook cleanse

*Dr. Esteban del Río of USD's Communication Studies department encouraged students and colleagues to join him in a 40-day "fast" from social media.*

By Mike Kowalski

**Vista:** At what point did you decide to take a break from Facebook?

**del Río:** When they announced their IPO in February, I had just about enough with this company. They were lucky and brilliant in rendering friendships and acquaintances into a profitable endeavor. Up until that point, friendships belonged in Hallmarks' world, and Facebook ripped off MySpace and just pounced on it.

Frederick Jameson remarked that one of the conditions of late capitalism was to expand into activities that were previously outside the sphere of consumption. So, cheers to Facebook for luck and ingenuity, but I don't want my personal relationships commodified.

Furthermore, I don't want my identity commodified, especially when I am not so much sought out by advertisers, but I pony up details of my personal life for them. So, I'd had it.

**V:** How do social media limit or monopolize the web experience, and how is this different from the potential benefit of internet use?

**dR:** Well, this is one of the big reasons why I tried to get USD students to give it up for Lent. After many conversations in class and in office hours, it became clear to me that Facebook completely monopolizes young people's Internet experiences.

Even participation in other social networking sites (like Pinterest & Instagram), blogs or news articles link through the Facebook account. And all the while, when you participate through Facebook, it's your actual identity that follows you through the web. The Internet was excellent when you would browse anonymously.



Associate Professor of Communication Studies encouraged students to give up Facebook for lent

Cathy Nguyen/The Vista and Esteban del Río/ sandiego.edu

It was fascinating, and you used a pseudonym to comment on things. Now it's you—the real you with parents and a high school, and a favorite flavor, and vacation photos.

All of that information follows you while moving through the Internet. When I first saw my students using their real name for things online, I was floored. But now you're creating thousands of pages of data bought and sold about the real you.

**V:** Did removal from the hyper-connectivity of social media make you feel more connected to the world of

substance or detached from the digital world of meaning?

**dR:** I'm 38 with two children, so I don't miss any parties by not being on Facebook. In fact, I'm not really invited to parties any more unless they're dinner parties, where married couples talk endlessly into the night over empty wine glasses. But that's neither here nor there.

No, I don't use Facebook to meet up with my friends. I call them and then we go out. But I do keep up with the activities of a wide range of people I know. It was nice to get back to it after Easter, but to be

honest, I didn't miss it. I know that when I see people - even after years of no contact - I can ask them how they're doing and they'll likely tell me. I suppose I'm fine with keeping that hope alive.

**V:** Is "Web 2.0" too personalized? To rephrase, does the information bubble created by carefully-tailored search algorithms counter the idea of the internet as an open portal to objective reality?

**dR:** Web 2.0 was awesome. It seems it lasted like 3 years before it sucked. It was supposed to be about

user-generated content, which was flipping media production on its head.

But then came «social networking, which channeled the democratic, DIY impulses of the web experience into data-mining, centralized sites that speak for you, in 140 characters or less. What a shame. I recommend blogging - long-form blogging. So retro, but so rewarding!

**V:** Did dropping out of the digital sphere affect your real-world relationships?

**dR:** Nope. I'm still married.

## Communities in a divide over the status of immigrants

By Redmond Lyons

Immigration has become a very hot topic for legislators in the US over the last decade and a major source of divisiveness in communities, especially communities in border towns like San Diego.

We are faced with the reality of an estimated 11 million illegal immigrants in our country.

Numerous conflicting policy proposals have surfaced which, on one hand, would attempt to help undocumented workers living within the United States, and on the other hand, would make it easier for authorities to capture and deport undocumented individuals living here. Deporting 11 million people is not feasible, so viable solutions are needed.

Since 2005, one such solution to the problem was the very controversial Arizona state bill SB1070. This bill mandated that all non citizens within Arizona carry documentation that showed their immigration status and allowed police in routine traffic stops and arrests to demand documentation if there was any reasonable doubt of undocumented residency.

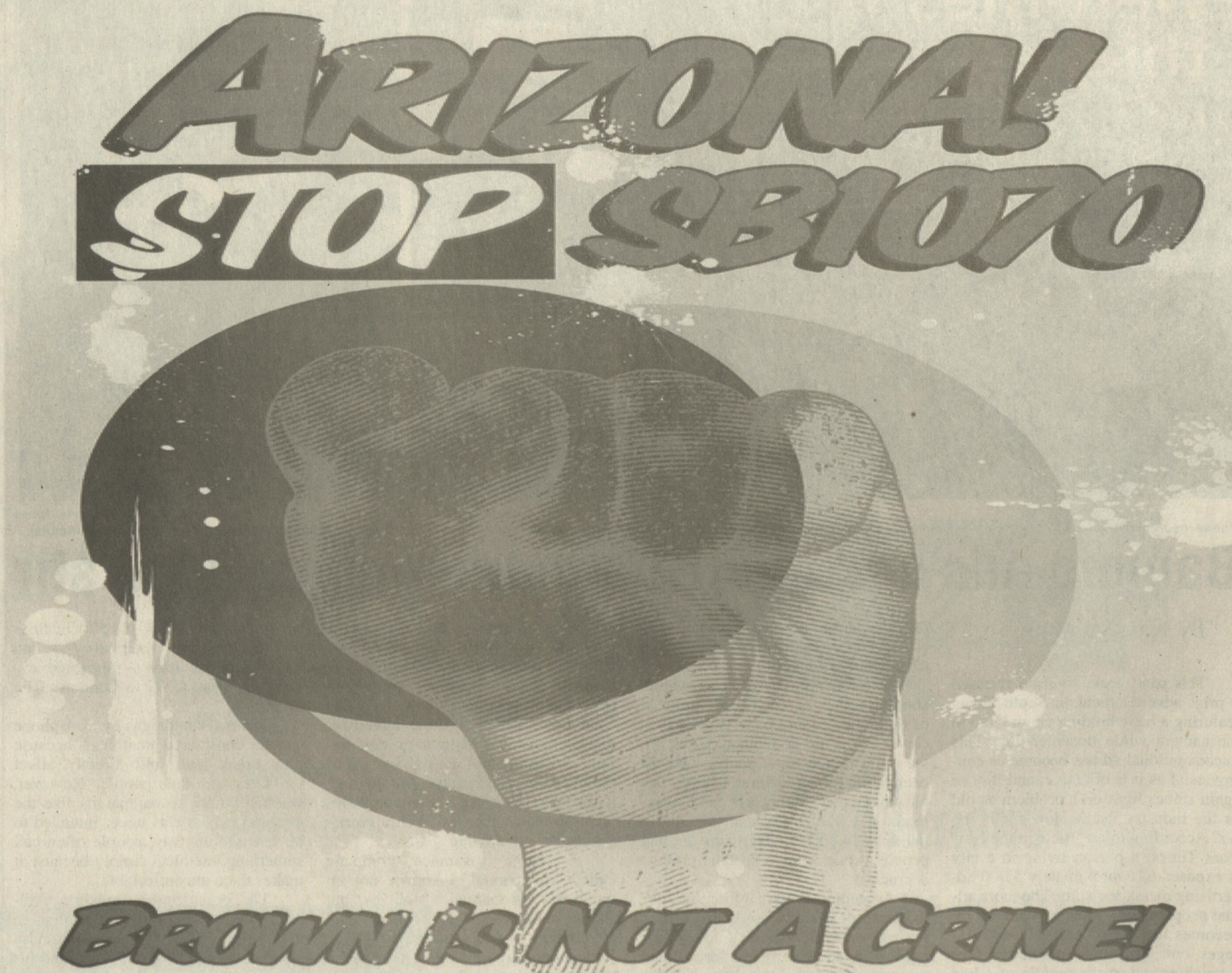
This "reasonable suspicion," however, came down to simple racial profiling, in which mainly Latino people were targeted -- many of whom were citizens but were under suspicion just by the color of their skin.

The Department of Homeland Security has reported that of the undocumented population in the United States, 59 percent are Mexican, 6 percent are El Salvadorian, and 5 percent are Guatemalan. These were the groups that were targeted in Arizona.

We have seen some of the same profiling and policymaking introduced here in the San Diego Area.

In 2006 the city of Escondido attempted to restrict landlords from renting to illegal immigrants and introduced other bills that would restrict the ability of illegal immigrants to live in Escondido.

Summer 2010 saw Escondido City Councilwoman Olga Diaz introduce a resolution condemning Arizona Bill SB1070 and calling for protection of Hispanic immigrants' rights.



EnikaOne/Flicke CC

Protestors claim that immigrants shouldn't be attacked due to their illegal status within the United States.

However, her resolution shut down, and the Escondido City Council voted that there would be no further comment on the subject of SB1070.

At the moment, there is a largely oppressed group in this country that is comprised not of one singular race but is an internationally diverse group of undocumented immigrants within the United States.

11 million undocumented people

-- that's 1 million more than the population of Los Angeles County in 2010. We have a problem.

The undocumented have a problem. They are constantly taken advantage of, they feel uncomfortable using needed public services such as 911 emergency lines, firefighters or police, in case their legal status is questioned.

They provide some of our most

necessary services and provide a lot of our food needs. Is it really fair to attack these people simply because of their immigration status? Should they not be subject to the same rights as every other person in the United States?

Article 9 of the U.N. Declaration of Human Rights states that all people "are entitled without any discrimination to equal protection

of the law. All are entitled to equal protection against any discrimination in violation of this Declaration and against any incitement to such discrimination."

According to Article 7 of the declaration, "No one shall be subjected to arbitrary arrest, detention or exile." No one, regardless of immigration status, should be denied these basic human rights.

*The views expressed in the Opinion section are not necessarily those of The Vista staff, the University of San Diego or its student body.*



# OPINION

9

## Letters to the Editor Policy

The Vista strongly encourages letters to the editor from students, faculty, staff, administration and the community.

Correspondence should be sent to [twilson@usdvista.com](mailto:twilson@usdvista.com) with the subject line "Letter to the Editor."

Submissions should be limited to 500 words and must include verifiable contact information. Letter content is subject to editing for clarity and style.

*The Vista does not publish anonymous letters, those addressed to a third party or letters in poor taste.*



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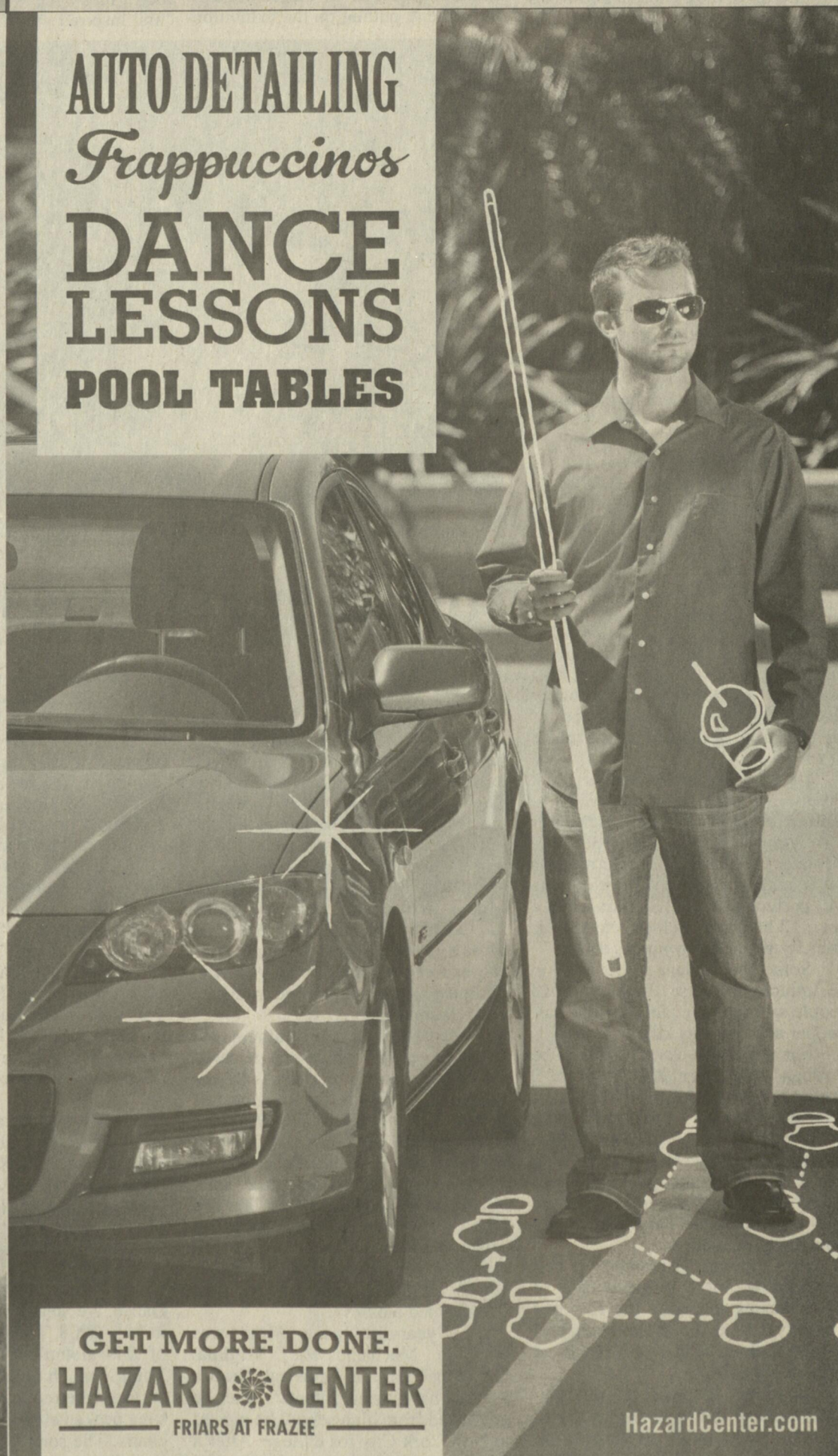
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# ARTS & CULTURE

EDITOR

Haley Earl-Lynn  
hellynn@usdvista.com

## Coachella or bust



By Haley Earl-Lynn

I have a lot of respect for members of humanity who do not buy into the Coachella buzz. I try not to be a bandwagoner whenever possible. I refuse to figure out why everyone is saying YOLO, I don't like Nutella and I haven't downloaded HeyTell. But I just love music too much to miss out on an opportunity to have an upwards of 20 eargasms in one place.

Don't misunderstand, I could live happily forever without having to see another girl in a lace blouse from Forever 21 dancing around with a flower chain headband.

I purposefully said no to all article pitches over the last week having anything to do with Coachella. I was trying to spare all of the cynics out there from having to hear about it again.

Funny enough though, my experience trying to get to Coachella went so horribly awry I feel I must write about it. I promise to spare you any details that will make you wish you had gone this year.

If you can remember back to last Friday, I had the awful luck of getting hit by a car. It seems like Fridays just aren't my day because come this past Friday, which coincidentally was my birthday, I woke up on the wrong side of the bed yet again.

With the early morning grumbles, I rolled out of bed and gathered my things into my roommate's car. We picked up a friend and headed out on our journey toward the desert. I snoozed off in the back seat and woke up in what eerily resembled Los Angeles.

Turns out that in my slumber, my friends had listened to the directional advice of an iPhone which led them astray, 2.5 hours astray. I tried not to give them a hard time for the major detour; they felt dumb enough. We quickly stopped at a CVS off of the freeway before getting back on track.

We turned the car off while we ran in and when we came out, the car decided it had no plan of starting back up again soon.

The battery wasn't dead, but that car just wouldn't start. We gave it a few minutes and tried again, but without success. Reluctantly we called a tow and started the process of renting a car.

All three of us hopped into the tow truck and trekked across L.A. to the Ford dealership where we could drop the car off and pick up a rental. An hour later, we arrived, took the car off of the tow and watched as it started immediately.

While this was a pleasant and unexpected surprise, it was also unbelievably frustrating. At this point, we had missed the first four hours of Coachella. After a fair amount of rush hour traffic on our drive in the correct direction, we got to the first day of the festival in time to catch one whole show.

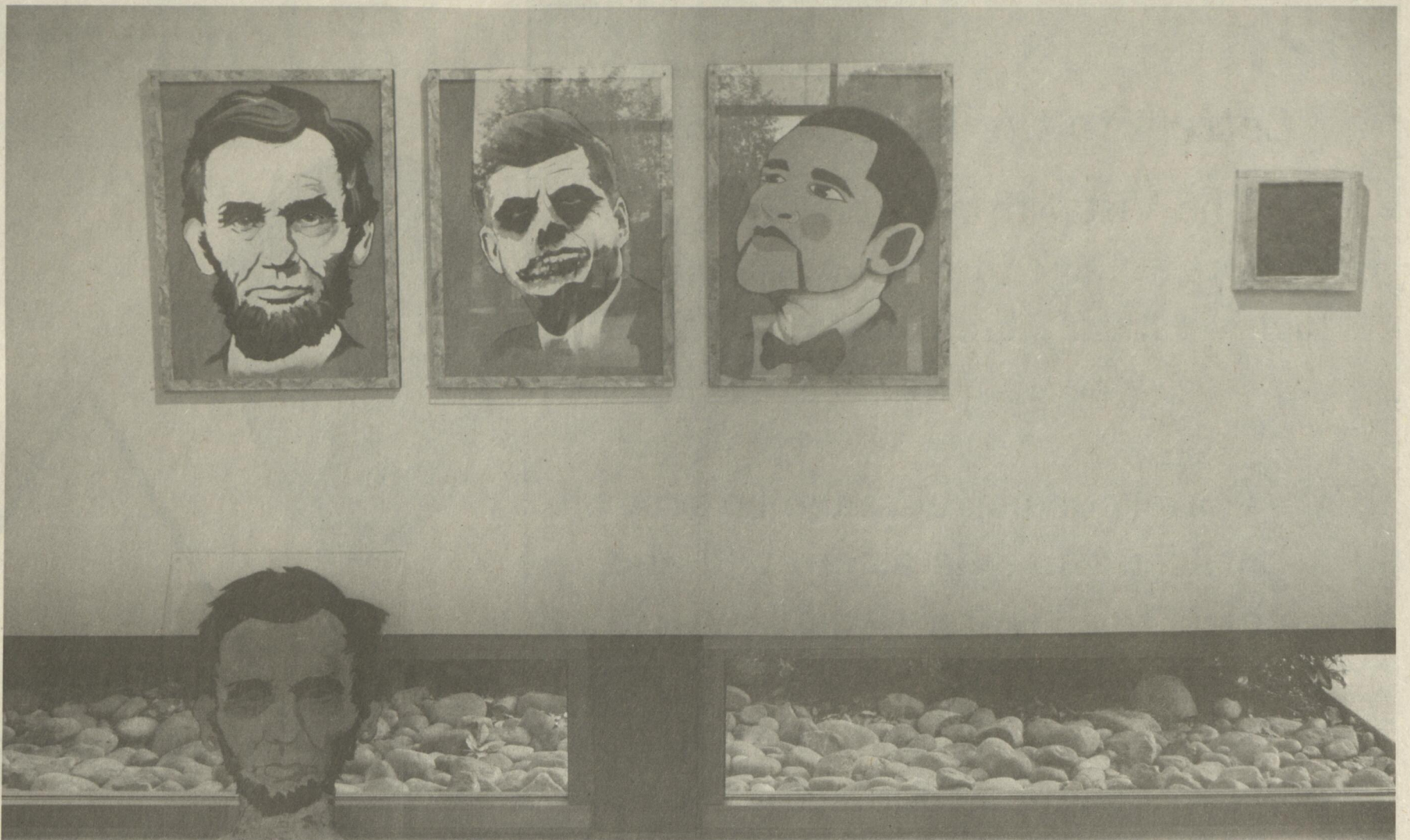
I can't help but think that I just have some bad luck right now. There is no written account of bad luck and a correlation with Friday the 13th until the late 1800s. Some numerologists have said that 12 is the complete and perfect number (12 months in a year, 12 hours on a clock, etc.). 13 is unlucky given its proximity to 12.

Some theologians believe 13 to be unlucky because there were 13 people sitting at the table for the Last Supper and one was killed.

For me this looks like it will be a rough year. Normally there are 2 Friday the 13ths during a year. Last year there was 1. This year there are a whopping 3 Friday the 13ths. I have self diagnosed myself with paraskevidekatriaphobia: the fear of Friday the 13th. I am not quite sure how to pronounce that word, but it suits me quite well.

How it has happened I will never know, but I caught a case of the unfortunies on Friday the 13th and I have yet to shake them. Perhaps I walked under a ladder or a black cat crossed my path.

Anything is possible, but you better believe that next Friday I will be making absolutely no plans. I am staying home where I am safe from the harm of automobiles.



USD students' artistic representations of U.S. Presidents line one wall.

Kelsey Anderson/The Vista

## Down the Street exhibition shows USD visual artwork

By Allison Schneider

Ask any visual arts student at USD where their home away from home is, and they'll tell you the Camino basement. In that cave of creativity, some of these right-brained Toreros have been hard at work to create pieces for their newest exhibition, Down the Street.

The exhibition, which opened on May 16, is housed at the nearby Francis Parker School in the Rose Art Gallery. This is the third year that USD and Francis Parker have teamed up to showcase the work of both current USD students and recent alumni.

According to Allison Weise, assistant professor in the visual arts department, putting on the exhibition

provides students a taste of what it feels like to pursue art beyond college.

"It gives the students who helped organize it, hang it and publicize it experience with everything that goes around an art career, whether that is as an artist or on the other side of the desk as a curator or administrator," Weise said.

The pieces in the show include paintings, etchings, photography, sculpture and more, and the subject matter is equally diverse.

Take, for example, senior Eileen Glick's watercolor titled "Looking... Seeing," which she said was inspired by an act of infidelity in a friend's marriage.

"Sometimes we look at things, but we don't really see them. We don't really see what is inside. What first inspired me to do the eye series

is a friend of mine. Her husband had an affair, and she refused to look deep inside, to see what was really the problem."

Then there's senior Devon Morris' etching of koi fish entitled "Fish Food" that looks deceptively elegant from a distance, but look closer – those graceful koi are chomping on tiny humans.

Given Francis Parker's commitment to the arts, it is a fitting location for the USD exhibition. Francis Parker offers an impressive array of art electives and opportunities to its students that, according to Barry Cheskaty, department chair of Francis Parker's visual arts department, can satisfy just about any artistic whim that students want to explore.

"We can bring our kids down here, and it gives them immediate

access to what the next level is. Some of these kids are just taking art because it's the least of all evils, but there are some who are very serious about it and would like to study this in college," Cheskaty said. "It validates what they do, and it inspires what they can do."

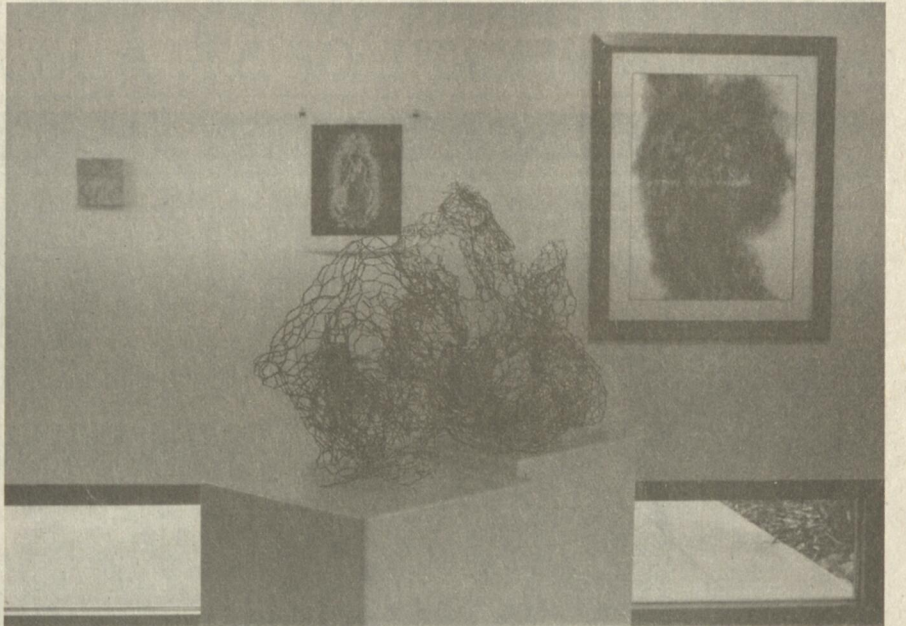
Senior Noé Olivas, whose piece "Jesus on the Cross" is featured in the exhibition, said that above all else, participating in Down the Street and other exhibitions helps students feel prepared and confident for their future.

"It's a great opportunity for students to have something on their resumé. That's the whole purpose of this – to get students excited to show their work."

Down the Street will run until May 4 and is free to the public.



The walls of the Rose Art Gallery at Francis Parker Elementary are covered in Torero pieces.



Kelsey Anderson/The Vista

## New album brings Jason Mraz back to San Diego

By Maggie Hartley

A romance between two popular musicians is always exciting. Fans get an intimate peek into the lives of the couple through their music. The breakup between two popular musicians is even more interesting for fans. New music often offers a look into the demise of the relationship.

There is a lot to love about Jason Mraz's new album. Released April 13, "Love is a Four Letter Word" is Mraz's fourth studio album. Fans can expect the same sort of cheerful, optimistic songs about love, romance and relationships.

The first single off the album is "I Won't Give Up," which was released in January, much earlier than the release of the album. The song peaked at No. 8 on the Billboard Hot 100. Currently the song sits at No. 49. It was also No. 1 on the iTunes top 10 most downloaded songs. The song is said to be about Mraz's breakup with his longtime girlfriend, musician Tristan Prettyman. The album, which has only been out a few weeks, is No. 6 on the iTunes top 10 most downloaded albums.

33 year-old Jason Mraz was born in Mechanicsville, Virginia. His experience in musical theatre sparked his musical interest. After he graduated from high school he moved to New York City for college. After a year he dropped out, moved home and regrouped.

He eventually moved out to San Diego, Calif. Mraz was living in Ocean Beach and regularly performing at Java Joe's, a well-known coffee house and live music venue. Jewel also broke into the music scene there. In 2001, Mraz released his first live acoustic album, "Live at Java Joe's." A year later he signed a music contract with Elektra Records. He began work with producer John Alagia on his first album later that year.

The album "Waiting for My Rocket to Come" was relatively successful. The hit song off the album was "The Remedy (I Won't Worry)" which peaked at No. 15 on the Billboard Top 100. This was a big accomplishment for Mraz, as this was the first time one of his songs broke into the top 20.

He didn't hit mainstream success until his second album, "Mr. A-Z." This album debuted at No. 5 on the Billboard Hot 100. To promote the album Mraz played at the San Diego Music Awards. He also opened for the Rolling Stones and toured internationally.

His third album, "We Sing. We Dance. We Steal Things" was released in May 2008. The biggest success off of this album was the single "I'm Yours," which quickly became a song couples referred to as "our song." The song peaked at No. 6 on the Billboard charts. The song was also nominated for a Grammy for "Song of the Year" and "Best Male Vocal Performance."

"Love is a Four Letter Word" has received positive reviews. Mraz has personally described the 12-track album as "personal, melodic and mellow." The album clearly reflects these vibes. Mraz branches out a bit from the traditional folk-pop and includes some reggae and jazz elements to his music.

There are songs about heartache, but Mraz chooses to keep much of his dark work off his albums. He doesn't want to share these songs

with his fans, because he doesn't feel like touring and singing a bunch of sad songs. He says that he hasn't yet found a way to present his depressing material but hopes to someday. The album does have melancholy moments, but Mraz's main goal in his music is to inspire and uplift. An international tour for "Love is a Four Letter Word" will begin in June. He will make a stop in San Diego at the Cricket Wireless Amphitheater in Chula Vista on September 29.



Photo Courtesy of Instagram

Mraz and bandmate toured around South America before making it back to the U.S.



## ARTS &amp; CULTURE

11

## Taste of Hillcrest leaves eaters with satisfied stomachs

By Annalisa Minetto

From little bistros and quaint cafes to rowdy bars and upscale five-star spots, Hillcrest has something to please almost anyone. All of these types of destinations can be found on a self-guided tour of the San Diego food scene known as the Taste of Hillcrest. Just over 50 restaurants participated in the 11th annual event which took place this past weekend. Taste of Hillcrest is the perfect way for food lovers to get out and survey the fast growing foodie scene that Hillcrest has been cultivating over the past few years. Each participant was given a ticket with 52 spots, which served as a map of the area and a list of all participating establishments. Participating restaurants marked off

each person's visit on the ticket.

Some of the highlights from the delicious journey include:

**Burger Lounge:** With six locations around the San Diego area and two new ones popping up in the Los Angeles area, it's safe to say Burger Lounge is a hit with Southern Californians. At Taste of Hillcrest, Burger Lounge served up some of their delectable grass-fed beef sliders complete with American cheese, pickles and a thousand island sauce. If the burger didn't tickle a foodie's fancy, onion rings and veggie burgers were available to get the job done.

**Freebird's World Burrito:** Although Freebird's may be new to the San Diego scene, its awesome take on Mexican food has taken the Santa Barbara scene by storm. The original

location has served the Santa Barbara college community for years. Various other locations have opened recently in California, Texas and Oklahoma as well. During Taste of Hillcrest, Freebird's gave out portions of their steak and veggie burritos wrapped up in whole wheat and cayenne tortillas. They also had samples of their well-known and mouth-watering queso.

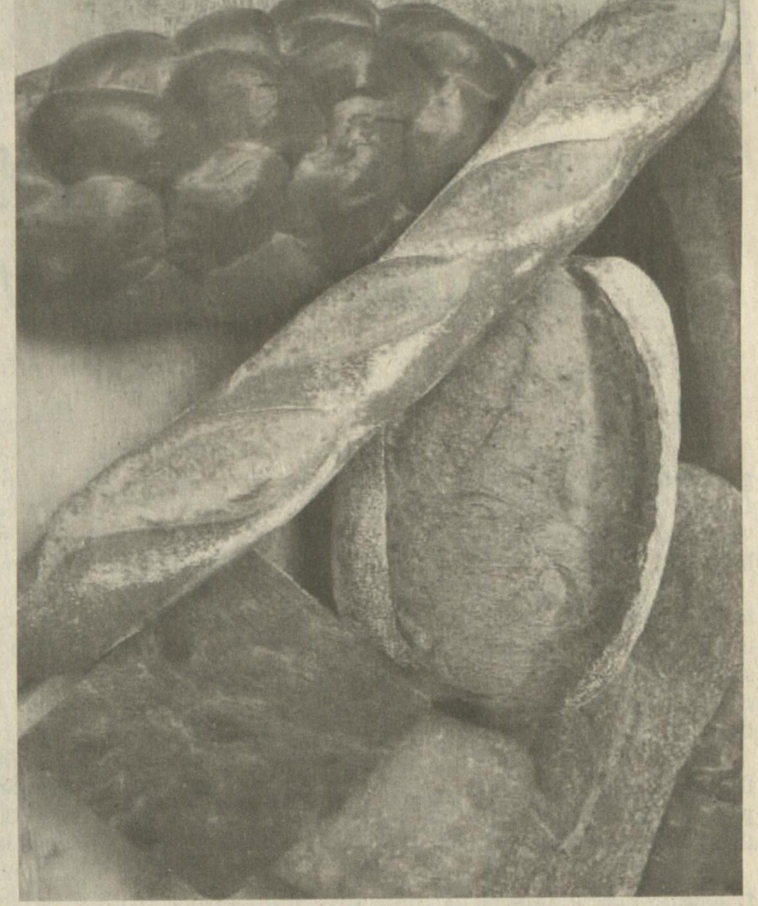
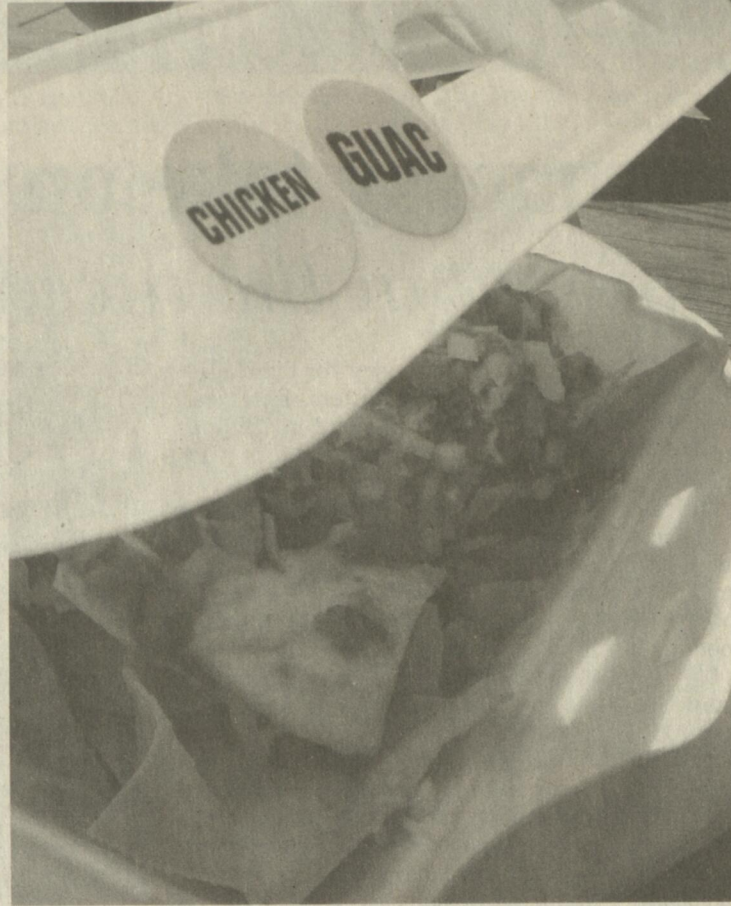
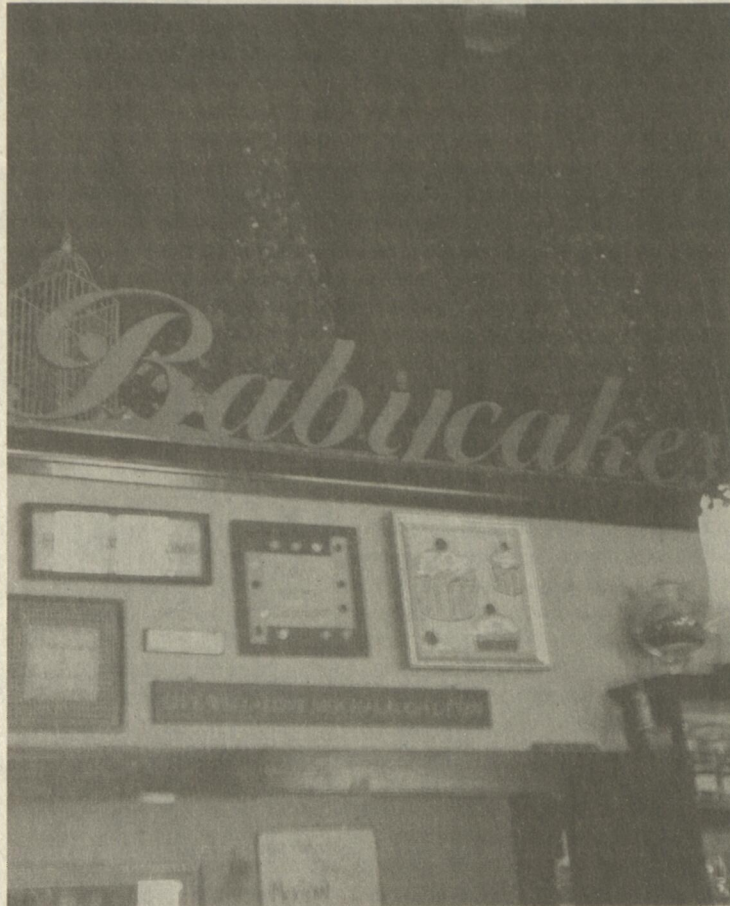
**Luna Grill:** This Mediterranean-style "kabobery" has six locations throughout San Diego and two in Orange County. During the tasting, eaters were offered a full Mediterranean feast in sample-size portions. From samples of their hummus and pita bread to chicken kabobs and gyro meat (a combination of lamb and beef), eaters were left with the taste of a scrumptious feast but not too full of a belly.

**Ortega's:** Authentic Mexican-style dining comes to life at this trendy and popular bistro. Weekend brunch offers \$10 bottomless mimosas, an offer college students can't pass up. Ortega's is especially known for their guacamole. This freshly made dip is prepared right at the table to your liking. During the event Ortega's served up some of their fajitas with homemade flour tortillas, chicken or beef and spicy salsa.

**Bread and Cie:** A European-style bakery brings the old-world charm of rustic breads and pastries to life seven days a week. They also offer sandwiches, salads and soups. During the tasting they offered customers a choice between a chocolate chip cookie or a coconut macaroon, both of which were a pleasant change from the hearty food served elsewhere.

**Pinkberry:** The frozen yogurt hot spot is now in 23 states and 17 different countries. Pinkberry has two staple flavors, original and chocolate, which are always available in their stores. They also have four seasonal flavors of peach, pomegranate, lychee and salted caramel that are available depending on the time of the year. During the tasting they allowed customers to choose any flavor of their choice and one topping in a rather generous portion.

**Babycakes:** Babycakes is known for their delicious and trendy spin on desserts from cupcakes to cheesecake. They even serve brunch on the weekends and lunch daily. For the event, Babycakes had samples of their chocolate martini. The delicious drink comes from the recently added bar at this dessert oasis.



LEFT: Babycakes is known for delicious cupcakes and cocktails. CENTER: Freebird's nachos top Fresh MXN any day. RIGHT: Bread and Cie offers fresh baked bread.

## Inspired by the '90s, Yuck mixes grunge and pop

By Nadia Garas

With a great set-list and energetic band members, indie-rock band Yuck's performance at the Casbah last week was outstanding and left fans pleased at the end of the evening.

Influenced by bands like Neutral Milk Hotel and Sonic Youth, Yuck tries to incorporate as much emotion as they can into their music, which can be a hard thing to do. In addition, all of the band members come from a religious background, which is also apparent in their music. In an interview with music website Louder Than War, Daniel Blumberg, lead vocalist, explained the pressures of a religious upbringing.

"We all grew up with a very Christian upbringing, and we felt pressured by our families to play in these big groups," Blumberg said. "We just had to play Christian music, and I think that's sort of what brought us together-us being forced into this Christian rock."

The band got together in London in 2009. Blumberg and Bloom are former members of Cajun Dance Party, but as the band split, these two left to make music elsewhere, a decision they have yet to regret. Yuck has received international acclaim, and many counter-cultural fans find their music both alluring and unique.

The most defining characteristic of Yuck is that they love all things to do with the 90s. Clearly a product of this eclectic-era, their songs have a kind of "revival" feel to them, combining extremely melodic structures with grungy undertones. Thus far, Yuck has established that they know how to own a catchy yet emotionally reminiscent song. At times these songs are peppy and optimistic, such as in "Georgia" or "Shook Down," but other times they can be ragged and dark, seen in the drowsy vocals of "Holing Out" or the almost demanding nature of "The Wall."

Yuck has captivated music critics and audiences everywhere with their stylistic choices. Their not-entirely-rock-and-roll, not-entirely-ethereal hooks and benchmarks keep fans interested and listening. The song "Operation," for example, uses dynamic guitar lines that could be the central focus of the song but aren't, because they add more to the song with colorful yet hazy vocals. "Suicide Policeman" is contemplative without lamenting, and although their songs are diverse and at times eccentric, the quality of their music never fails.

A youthful, trendy crowd rushed in when the doors opened to the Casbah. Before long, the lights brightened on the stage and the band members were revealed: Daniel Blumberg and Max Bloom on vocals and guitar, Mariko Doi on bass and Jonny Rogoff on drums.

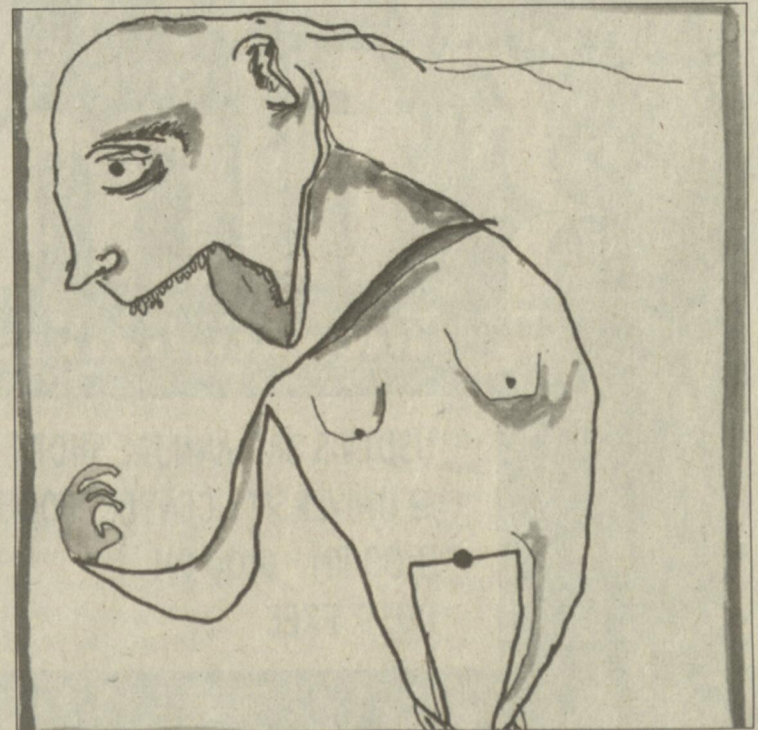
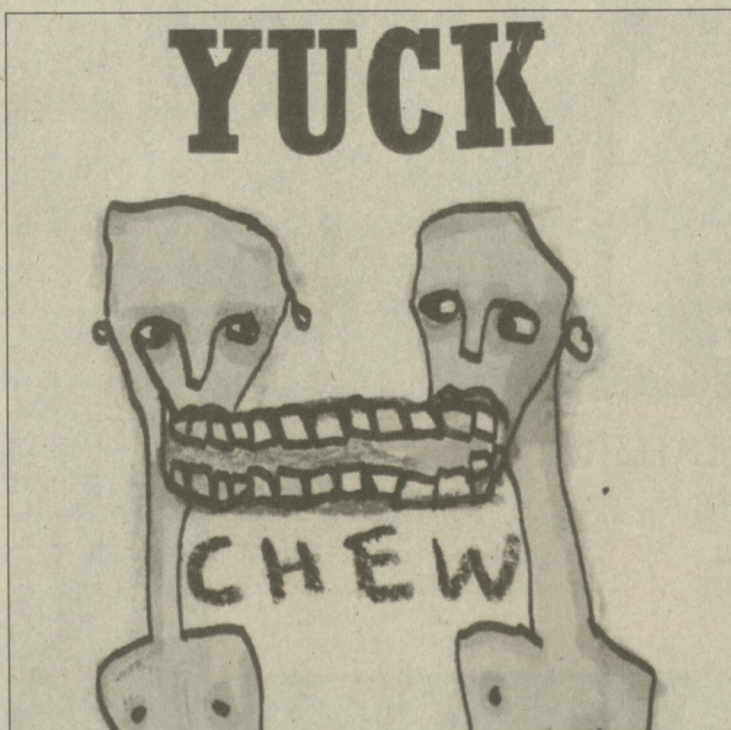
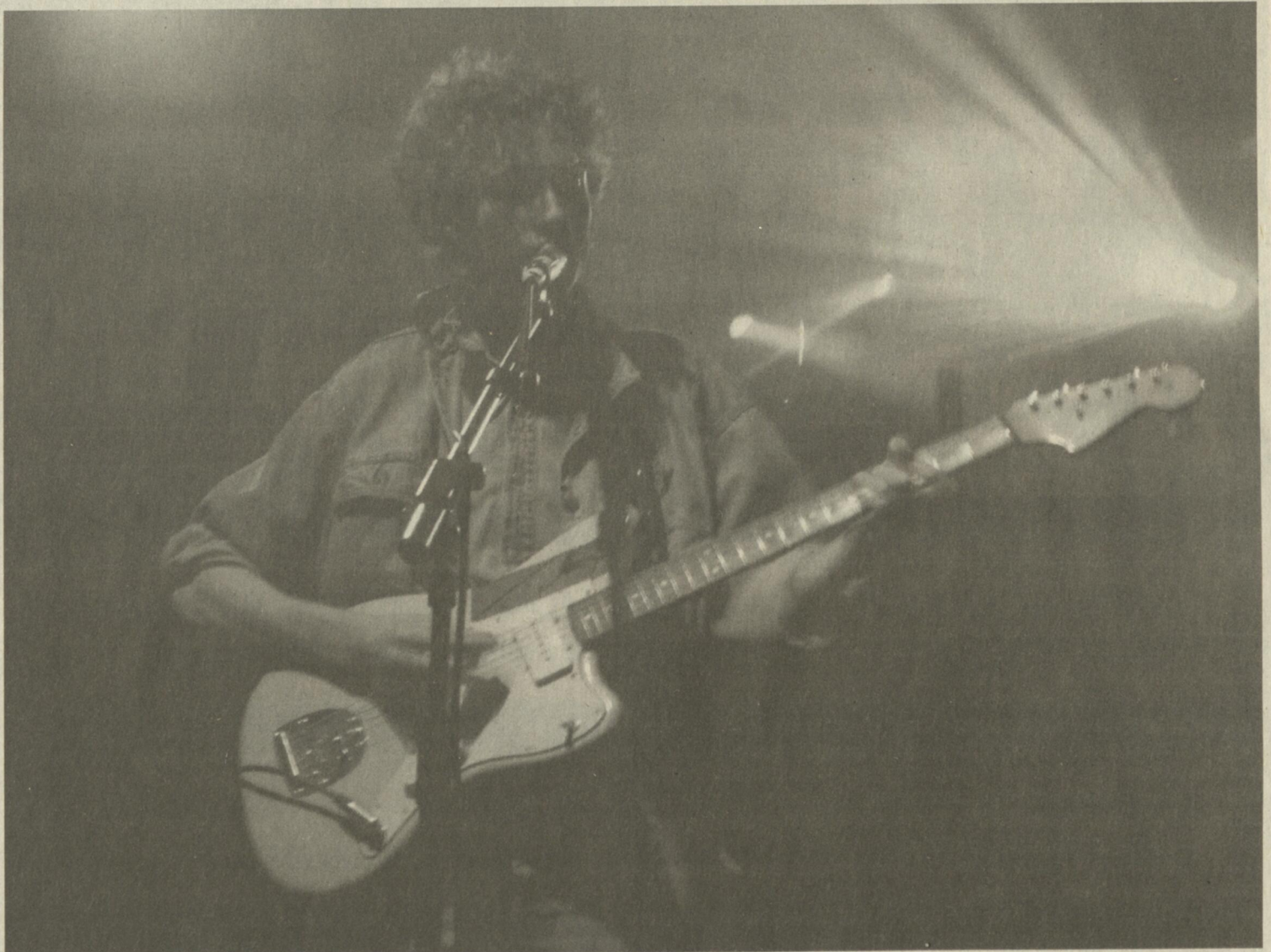
They opened with their 2012 single "Chew." With its catchy chorus, noisy fade-outs and almost mysterious instrumental support, the song as an opener was a good choice. They followed with "Holding Out" and then "Shook Down," two other hit singles from 2011. The rest of the set list flowed nicely, and the crowd seemed pleased with the way that the concert came together. Yuck closed with "Rubber," their 2010 single, which was seven minutes long and made up of strong vocals and a climatic guitar hook.

Named "one of the best new bands in the UK" in 2011, this group has an interesting history, starting with how Daniel Blumberg and Jonny Rogoff met. Blumberg talked to Louder Than War about the meeting.

"We met in the Israeli desert," Blumberg said. "We both had t-shirts that we liked and got to talking. Only for two hours, but we kept in contact."

Then Bloom and Blumberg began writing songs and sent them to Rogoff, who liked them. This was the birth of the band. The token American, Rogoff moved from New Jersey to London and Yuck hit the ground running.

Today, Yuck is loving the touring lifestyle. They recently played at Coachella and made a stop here in San Diego. Although there is no denying that this band is young, their music is mature and the band members are experienced. Odds are good that there is more evocative indie-rock music to look forward to in the future.



TOP: Lead singer Daniel Blumberg rocked the Casbah crowd. BOTTOM: Yuck uses original artwork on their album covers.



# ARTS & CULTURE



Runners celebrate a successful race with a post-run dance party

Katie Montero/The Vista

## The Color Run: A fun, messy take on the traditional 5K

### *USD students participated in the race to support charity*

By Katie Montero

On April 22, over 12,000 runners gathered in Irvine at the Orange County Great Park to participate in what has come to be known as "the happiest 5K on the planet."

The Color Run quite literally brings some new color to the traditional 5K race. Volunteers are stationed along the racetrack, and for every kilometer that runners finish, they are showered with a new color.

Volunteers and staff of the event throw handfuls of different colored powder on the runners as they pass through each kilometer checkpoint.

The Color Run is also extremely relaxed when it comes to finishing fast. Participants can run or walk at

their own pace, and no official time is kept at the event.

The only requirement for participants is that they where white at the starting line. From white, the runners turn yellow at the first kilometer, blue at the second, green at the third and pink at the fourth.

Instead of being covered in a new color at the fifth checkpoint, the runners are greeted with food, DJs and bands.

Color Run veterans know the finish line as the "color extravaganza," where every 15 minutes, the crowd is showered with different colors. The Color Run is a travelling organization that hosts races in major cities.

In each city, the organizers of the race partner with local sponsors to fundraise for a local charity. In Irvine,

the race raised money for the charity Big Brothers Big Sisters. Last year, The Color Run was held in 12 cities across the nation, and since then it has become a phenomenon.

This year, the Color Run will be held in over 30 major cities across the United States. 12 students from USD's Intervarsity

Christian Fellowship participated in the event on Sunday, and many more are planning on participating in the run when it comes to San Diego in August.

Registration for the San Diego Color Run is currently open. Participants can register either as solo runners or in teams of four or more members, and the registration fee will increase gradually as the date of the race approaches.



Katie Montero/The Vista

USD students Katie Montero and Ashley Antone dance at the finish line.

# {week of events}

*for week of April 26 - May 2*

## 4.26

DAYGLOW  
@ VALLEY VIEW

## 4.27

CALIFORNIA ELECTRONIC MUSIC EXCHANGE  
@ CONRAD PREBYS MUSIC CENTER

## 4.28

INGRID MICHAELSON  
@ HOB

ACTIVE CHILD  
@ THE LOFT @ UCSD

INCUBUS  
@ HARRAH'S RINCON OPEN SKY THEATRE

DREW CAREY  
@ AMERICAN COMEDY COMPANY

# {film}

*tuesday, may 1st*

USDTV'S 3RD ANNUAL SHORT FILM FESTIVAL  
@ UNIVERSITY CENTER, FORUM C  
7:00 PM - 9:00 PM  
COST: FREE

## 5.02

SAY ANYTHING  
@ HOB



## ARTS &amp; CULTURE

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## Novels to read for the upcoming beach season

By Carly Hanson

Now that San Diego has fully embraced Spring weather and the sun can't help but shine, it's time for beachgoers to make their list of books to read while catching a few rays. Here are some recommendations of quick, easy reads that will take your mind off of the upcoming finals season.

**"Divergent" by Veronica Roth**

"Becoming fearless isn't the point. That's impossible. It's learning how to control your fear, and how to be free from it," says author Veronica Roth in her novel "Divergent."

This dystopian tale is a fast-paced, action packed story that is sure to hold the attention of any fan of the genre. The story centers around Tris, a 16 year-old from Chicago who is facing the day in which she must choose which faction she will belong

to for the rest of her life.

All members of the populace are a part of one of five different factions. Each faction has a distinctive characteristic that sets it apart from the others. The first, Abnegation, is characterized by the selfless nature of its members.

The second, Erudite, is comprised of those who value intelligence over all. The third, Amity, is known for its peaceful nature. The fourth, Candor, boasts of its members' adherence to honesty at all times. Finally, the fifth faction is Dauntless, made up of the most reckless and most courageous.

Tris has grown up within the Abnegation faction but is faced with a life changing decision when forced to choose between her family and what faction might suit her true identity. Once choosing, Tris must face the consequences of her decision.

She is required to undergo physical and mental tests that will examine her ability to stand against her greatest fears. These examinations

reveal that Tris is unlike most others. This revelation will both help and hurt Tris as she works to decipher the delicate relationships amongst the various factions.

Author Veronica Roth will release the next book in the series, "Insurgent," on May 1.

**"Maze Runner" By James Dashner**

"He began his new life standing up, surrounded by cold darkness and stale, dusty air," says author James Dashner in his novel "Maze Runner."

Thomas awakens without any memories of his past life other than his name. He is thrust into a game where the players are boys and all boys have had their memories erased. Their group lives in a large courtyard and everyone has a job to do. Some are farmers, some cook, some clean, but the most important job is the job of the runners.

They are those that step outside the giant walls surrounding the

courtyard in order to explore the maze outside. Every day the runners search to escape.

Thomas eventually takes on the role of a runner and is faced with the grim reality of their situation. It seems as though the only thing waiting within the maze are deadly monsters and endless rows of green shrubbery. It will take the surprise arrival of the first girl in the courtyard for the boys to finally find the answers they need.

"The Scorch Trials" and "The Death Cure" are the next 2 books in "The Maze Runner" trilogy.

**"Delirium" by Lauren Oliver**

"It has been 64 years since the president and the Consortium identified love as a disease, and 43 since the scientists perfected a cure. Everyone else in my family has had the procedure already...I'm scheduled to have my procedure in exactly 95 days, on September 3. My birthday," writes author Lauren Oliver in her

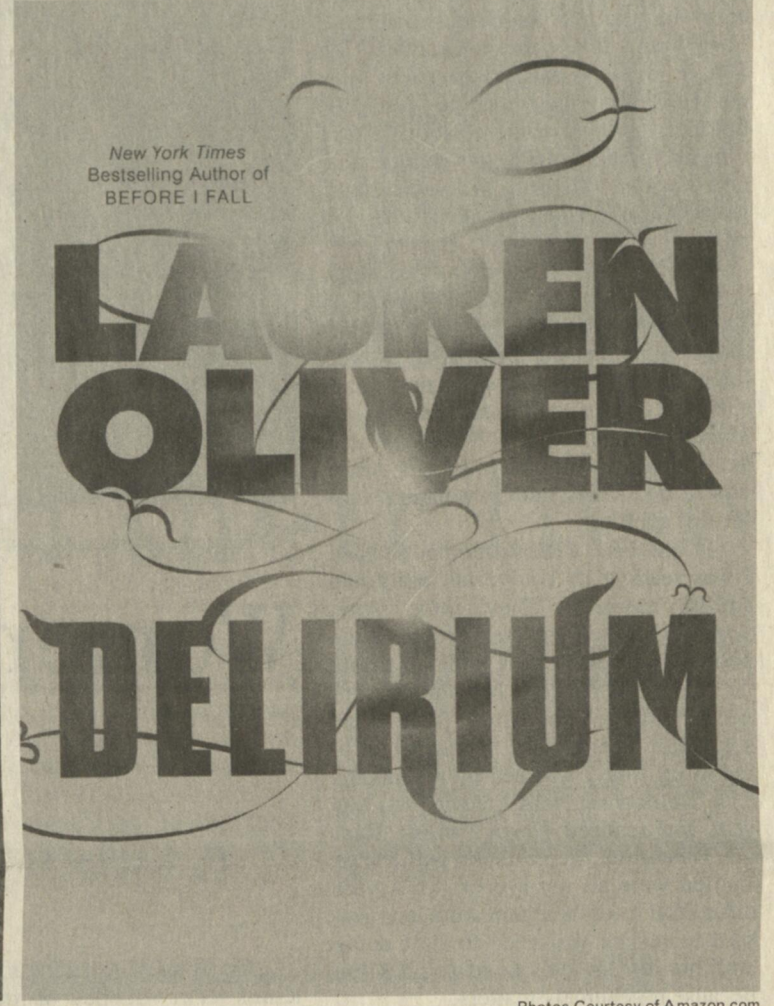
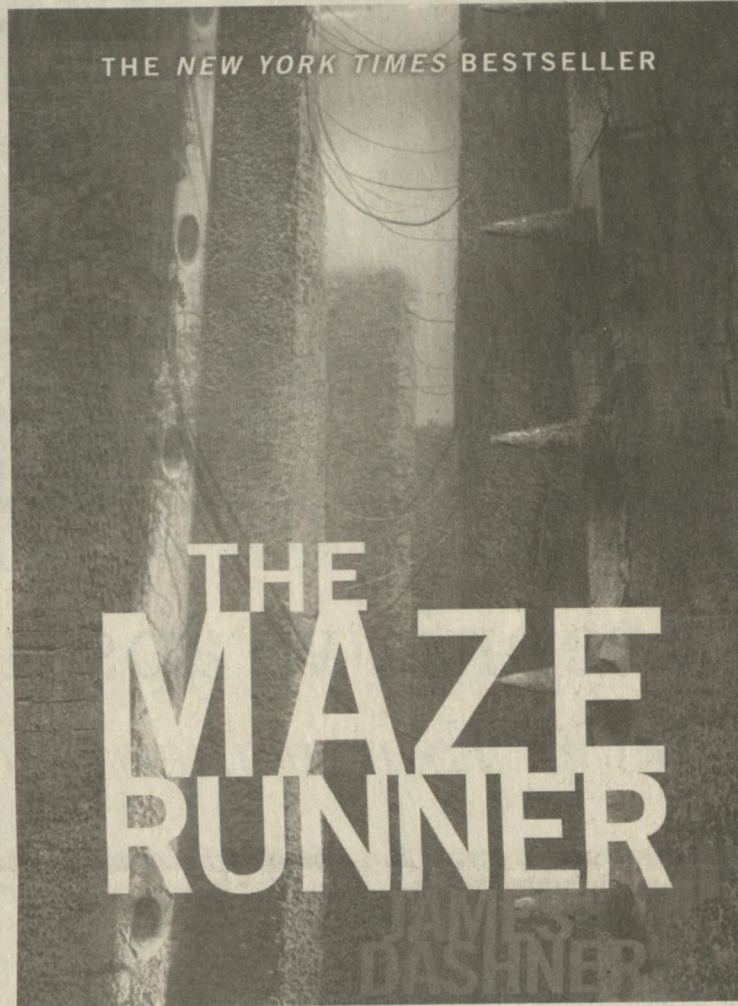
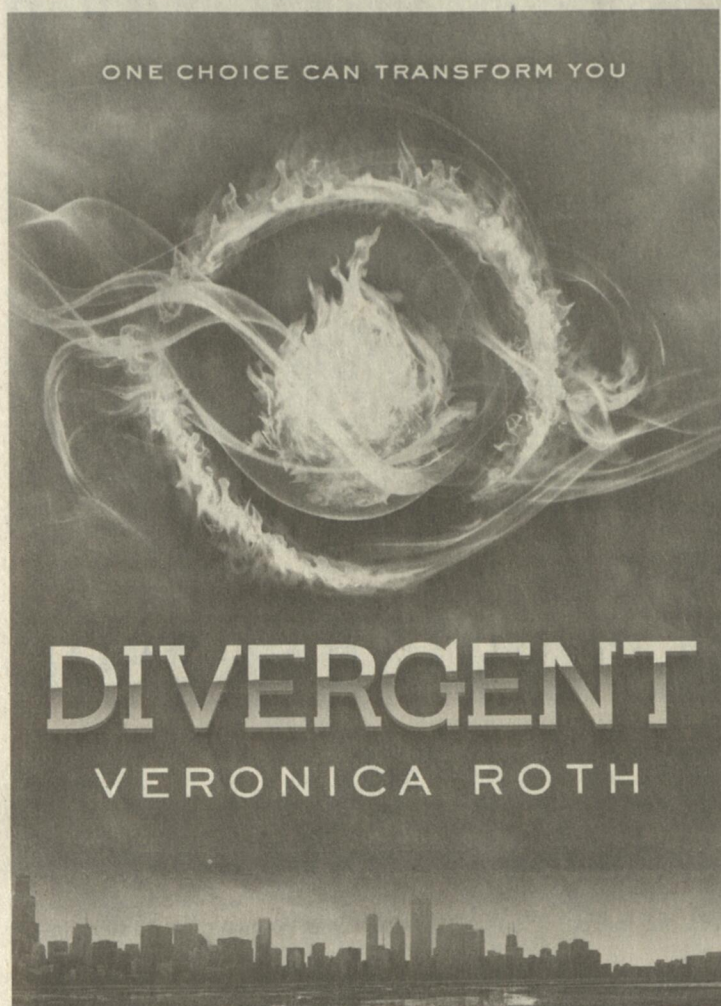
novel "Delirium."

Lena Haloway is afraid of catching the deadliest disease in existence, amore deliria nervosa, otherwise known as love.

The government requires every member of the population to submit themselves to "the cure" at the age of 18, removing the ability to love. Uncured males and females are kept separate until they are operated on, at which point they are assigned a husband or wife.

Lena finds nothing wrong with this system up until a chance meeting with an uncured man named Alex. Alex is working for the resistance, a group of people who object to the government's harsh form of control. Alex is posing as a cured government worker. Lena's friendship with Alex raises a slew of difficult questions that will lead to a series of impossible choices for her future.

Lauren Oliver has recently released the second book in this series called "Pandemonium."



Photos Courtesy of Amazon.com

These novels make for great reads in between studying for midterms and enjoying the San Diego sunshine.

## CLASSIFIEDS

South Mission Penthouse Spectacular Won't Last! Spacious 2bd/2bth condo, 4th floor views, block to ocean and bay.

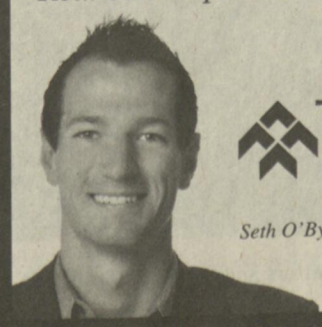
Covered parking, security building, WiFi. 2012/2013 9-month lease. USD alumni owners. <http://tinyurl.com/smbcondo> or 619-546-0895.

Seth O'Byrne, USD Alum & Realtor is selling another home for a USD Grad! 1154 Emerald Street in Pacific Beach. 3 bedroom home with panoramic ocean views, just 3 blocks to the ocean. \$669,000. This home rents to USD students typically for \$3,000/month. This is a great way for your family to own a home at the beach and cash flow! Call Seth today for details 858.869.3940. Go to [sduniversityhomes.com](http://sduniversityhomes.com) for 1000s of homes for sale! Troop Real Estate License #01463479

USD Alum and Realtor Seth O'Byrne has a great beach house for sale just south of Mount Soledad. Custom Built Cape Cod, 3,000 square feet. \$899,000 - \$999,000. Also, be on the look out for 2 new Mission Beach condos for sale UNDER \$400K! Call today for homes for sale 858.869.3940, [sduniversityhomes.com](http://sduniversityhomes.com), Troop Real Estate License #01463479

## SETH O'BYRNE

Real estate specialist to the USD Community since 2005!



Seth O'Byrne: USD Alum and Local Realtor

USD Buyer! 3779 Ocean Front  
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USD Buyer! 1977 Oliver  
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USD Seller! 2250 CDL Reina  
USD Buyer! 2542 Hartford  
USD Seller! 685 Rainbow  
USD Buyer! 13614 Utopia

USD Seller! 722 Santa Clara  
USD Buyer! 2965 Mission  
USD Buyer! 3843 Riviera  
USD Buyer! 1538 Ingraham  
USD Seller! 4056 Raffee  
USD Buyer! 3414 Tennyson  
USD Seller! 510 CDL Reina  
USD Buyer! 6370 Rancho M.  
USD Buyer! 3246 Ashford  
USD Buyer! 4410 Beverly  
USD Buyer! 550 Park

USD Buyer! 2708 Mission  
USD Buyer! 1154 Emerald  
USD Buyer! 2362 Bahia  
USD Buyer! 4771 Lamont  
USD Buyer! 2960 Union  
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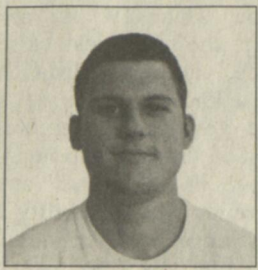


## SPORTS

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pmorelli@usdvista.com

## Picking a favorite



By Chris Hanneke

Part III- My favorite story I ever wrote

I've written more than 70 stories for The Vista. Some of which I'm proud to have completed, some of which I'm downright embarrassed were ever printed. Not because of anything I said. Just simply because there are weeks when you simply don't have it and you turn something in that isn't as well thought out as it should have been.

Most of those came last year though, because something clicked in my brain over the summer. I used to write columns for the sake of writing columns. Then I read this story on Grantland by a guy that is basically a year older than me. Here was a guy who, just one year before, was in the same position as me, writing for his college newspaper, and now he was writing for the website that just about every sportswriter dreams of one day writing for.

I researched the writer – partially because I'm creepy, but also because I genuinely liked his style and wanted to see how it evolved in college – and found a profile he wrote about now-Philadelphia Eagles wide receiver Jeremy Maclin during his time at Mizzou, where the writer attended school. His name was Robert Mays, and he won an award for that profile.

I had one of those moments when I was reading it. You've all likely had similar moments. They come more, nowadays, when you start to realize the people you admire and look up to are no longer your elders, but simply your peers, and it's your turn to start doing something memorable. It happened to me every time I watched the Oklahoma City Thunder on NBA League Pass this year and realized Kevin Durant, Russell Westbrook, Serge Ibaka and James Harden were all my age or just a year older. You have these moments, and you start to realize you need to start doing stuff not just for the sake of doing it, but because it genuinely matters.

I don't know how much The Vista really matters in the grand scheme of the USD campus, but I like to think it holds at least some sliver of relevance.

Knowing this, and having that newfound urge to tell a story that actually mattered, I started thinking of what story I really wanted to write about.

I knew pretty quickly that I wanted to get Bill Grier's story. When I first got to this school, it seemed impossible that by my senior year there would be genuine surprise that he was still employed. He led the school to its first NCAA Tournament win ever the year before my arrival. We all know what happened since – it's been written about a hundred times in here, there's no sense in repeating it.

The point is, I knew I wanted to give him a chance to tell his story, but I was scared. I'm still scared before every interview I do. It's probably because I'm no different than any other fan, and I put the athletes and coaches on a pedestal, even though the constant elbow-rubbing that happens on a day-to-day basis between student and student athlete at USD should have put an end to that.

I was also scared, though, because I was the one who had written a few months before that Grier should lose his job. I don't know if Grier ever reads The Vista, but I was still nervous that he may have at least seen something that I had written and thought I was an idiot for it.

Yet, when the time came for me to finally talk to him, he was friendly as ever. He was the one sharing all the personal information, and yet he was also the one making me more comfortable.

I got 4,000-plus words of a story out of him, and I was damn proud of it. It wasn't going to win me any awards, but it changed the way not only how I viewed Grier himself, but also how I viewed the importance of sports writing.

I've covered just about every sport and every athlete on this campus in some capacity. I've been surprised by the graciousness of every single one.

So consider this - Part III of my increasingly-difficult-to-sustain, five-part farewell - a thank you to every one of the athletes and coaches, first and foremost. I'm still nervous to talk to every single one of you because of how much I admire what you do on your respective fields of play.

I'm also issuing a special thank you to Bill Grier, who gave me countless column topics last year when things were bad, even more column topics this year when things were good and was so candid that I will forever have an answer to: "What was your favorite story you wrote for The Vista?"



Photo courtesy of USD Athletics

The Toreros suffered a 4-3 loss to the Gaels this past weekend, but were able to sweep them in doubles.

## Women's tennis wraps up regular season

### WCC Tournament begins today

By Kaitlin Healy

On Sunday, April 22, the women's tennis team wrapped up their regular season with a match against the second place Saint Mary's College Gaels. The Toreros suffered a 4-3 loss to the No. 42-ranked Gaels despite their strong start on the day. USD swept the Gaels in doubles play, however they were unable to keep the momentum going long enough to gain the win.

USD's primary doubles team, Maja Sujica and Anna Depenau scored a perfect 17-0 in dual doubles, and are an impressive 21-4 on the season. These two players left off last season with a 16-4 record overall and have surpassed their own success this season. In March, the duo was even named

WCC Doubles Team of the Month.

After another impressive Sujica and Depenau performance, it was clear that the singles matches were where the Toreros fell short in Sunday's play. Though USD battled in their singles matches, they lost two of them in tight three-set matches.

Though the Torero's suffered a disappointing loss on Sunday, they played hard in honor of their seniors' last home game. Seniors Maja Sujica, Marite Raygada and Juliette Coupez were honored in their last regular season game and have high hopes for the post season.

"Senior Day was a great match. Even though we lost, we competed really hard and we fought until the end. It was really intense and a lot of people came to our support, which was an amazing feeling. It was my last match

after playing for four years on those courts so it really meant a lot to have that many people out there." Coupez said.

Though these were the last regular season home games, the Toreros have a quick turn around after Senior Day to begin their post-season play. USD will take on either BYU or the University of San Francisco on Thursday, April 26 for the first round of the WCC Championships. The Toreros beat BYU in the regular season, 5-2, and dominated San Francisco, 7-0.

"We are definitely prepared for post-season", Coupez said. "We are coming out stronger and we have been playing a lot better. Our doubles teams are set, and we have found three great combinations. We are in the process of three-a-days in order to get ready for the WCC tournament."

This team has the record, and the talent to go into the late rounds of the WCC Championships with high hopes of earning a back-to-back berth into the NCAA Tournament.

"We have a great chemistry on the team," Coupez said. "We are eight girls that are really close to each other and I'm so sad to leave them." "This WCC tournament is very special to me, Marite [Raygada] and Maja [Sujica]. We really hope to win the tournament to keep playing and go on to the NCAA tournament."

The Toreros will continue on their quest to win the WCC Championships and the NCAA tournament today. If the Toreros win their first round matchup then they will have a second opportunity to take on Saint Mary's, and get the win they have worked so hard for this season.

## Softball team stumbling to the finish line

By Mitch Woolpert

As the end of their regular season grows near, the University of San Diego Toreros softball team looks toward a playoff run. It seems that with the postseason looming, the Toreros might have overlooked their last few opponents. Last Wednesday the Toreros could not get on the board in their 5-0 loss to San Diego State. The Toreros offense nearly went hitless in the game. Chloe Kaneko had the sole Toreros single to break up Hayley Miles' no hitter. Only three Toreros got on base on the day and all offensive swagger that they had gained during their four game sweep of Santa Clara was lost.

Last Saturday, the Toreros continued their slide with two losses to Loyola Marymount. Their offensive struggles continued through both games. The Toreros have been driven by their youth throughout this great season, but of late youth seems to be a problem as they left eight runners stranded on base. Taylor Hensley and Morgan Kurtz led the Toreros with five combined hits, but struggled to find any more support. In game two of the series USD finally got on the board after two scoreless games. However, their three runs were not enough to overcome LMU in what would be an extra innings 4-3 loss. These two losses pulled LMU within 1.5 games of the No.1 ranked Toreros in the PCSC Coastal Division.

Sunday the Toreros looked to end their three game slide, but fell short for a third time against Loyola Marymount. It was another disappointing offensive game for the team. LMU crept even closer to the Toreros with this win. For the Toreros to salvage the weekend and possibly their season, they needed to get the win in game two of Sunday's doubleheader. That is exactly what they did as pitcher Cassidy Coleman struck out 12 batters and got the 3-0 shutout. After a four-game losing streak, this win gave the Toreros the confidence that they needed to finish out the season against Sacramento State next week. It will be up to the Toreros youth to step back up if they want to make any kind of postseason run.

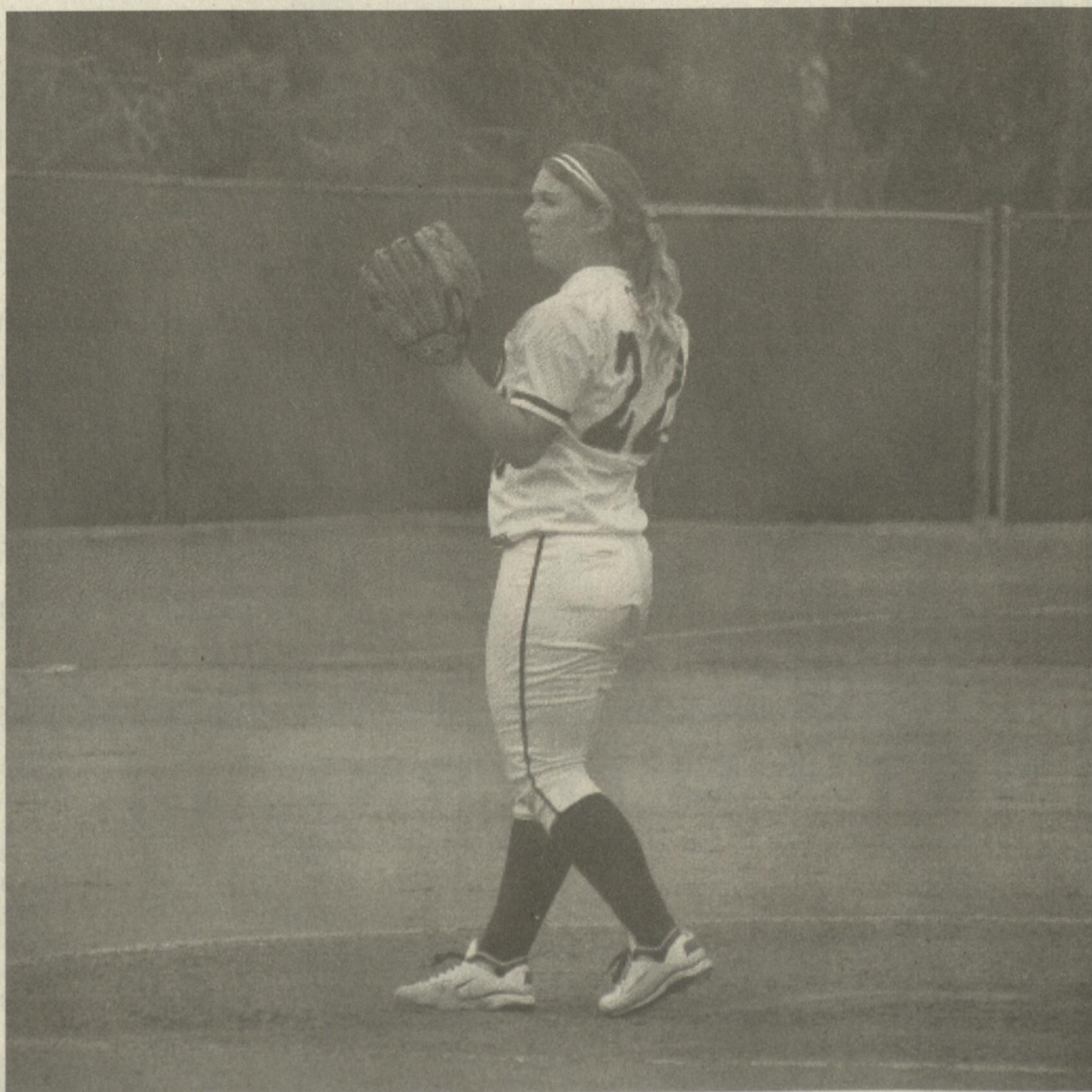


Photo by Anne Brady

Sophomore Cassidy Coleman pitches against LMU. Coleman struck out 12 batters and earned a 3-0 shutout.



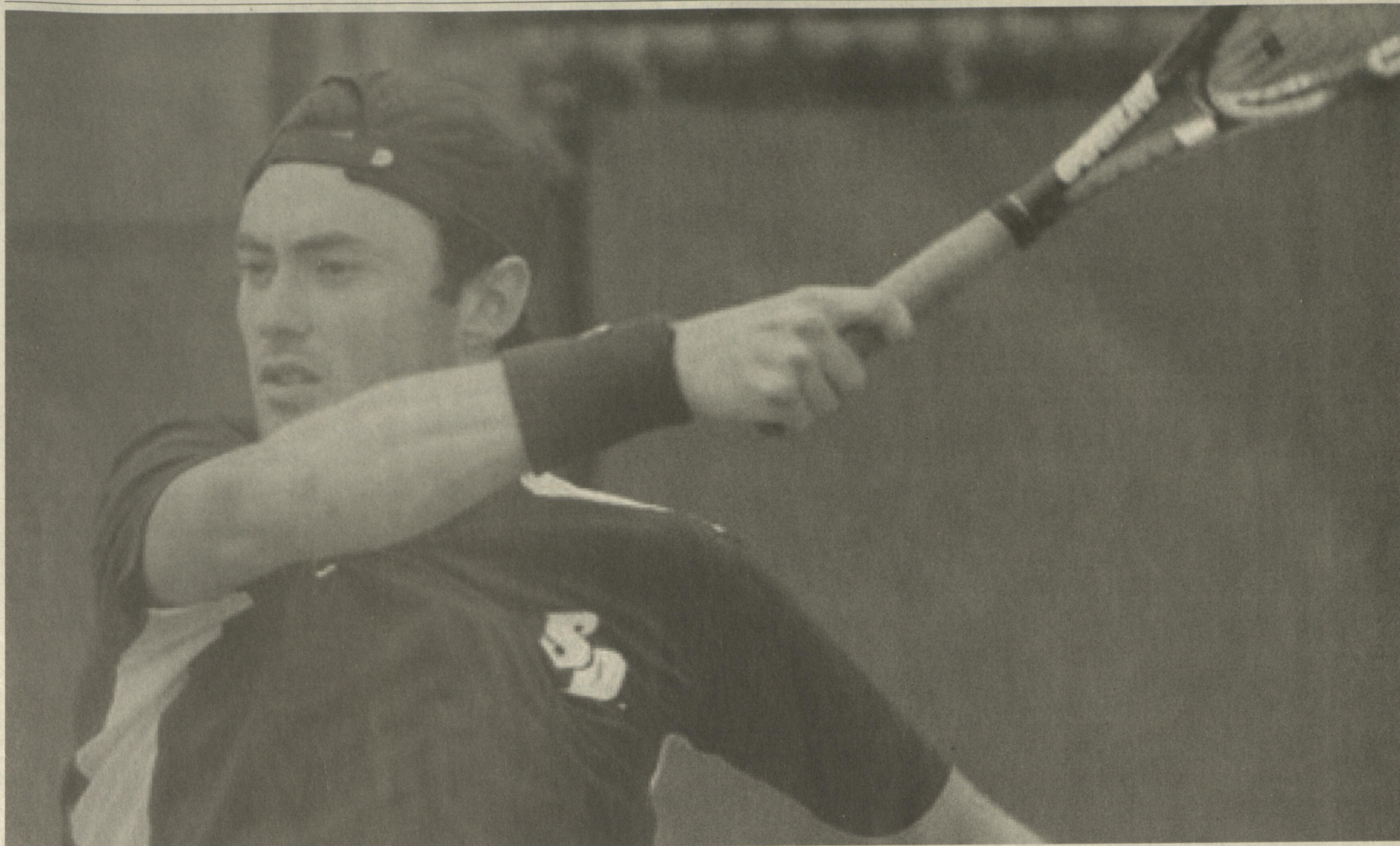


Photo courtesy of USD Athletics

Freshman Ciaran Fitzgerald (pictured) and partner Nikola Bubnic picked up the Toreros first doubles win against SDSU.

# Toreros ready to defend their title

By Tyler Wilson

The USD men's tennis team accomplished a feat they had not achieved in six years: they beat the San Diego State University Aztecs. Their 6-1 victory over the Aztecs last Thursday along with their 7-0 sweep of the Loyola Marymount University Lions the Tuesday before gave the Toreros some much needed momentum after a 4-3 loss at the hands of the Santa Clara University Broncos the previous Sunday.

The Toreros closed out West Coast Conference play on a high-note against the Lions, taking two of the three doubles matches to earn the doubles point.

"We needed to take care of business today against Santa Clara," head coach Brett Masi said. "And when we clinched the doubles point that rolled into singles, that helped us do that."

USD certainly did roll into singles play, sweeping all six matches against the Lions, who are 10-12 and 3-3 in WCC play. Even without their No. 2 option, senior Patrick Pohlmann, the Toreros still rolled confidently to victory with sophomore Clarke Spinosa taking his spot and earning the 6-4, 6-4 two set win.

The rhythm and confidence

gained from this win spilled over to USD's match with cross-town rival San Diego State. The match against the Aztecs was also the Toreros seniors last home match, which only added motivation to an already confident USD team.

The Toreros got out to a fast start by winning the doubles point.

"We played pretty much our best doubles of the season," Masi said. "And always in a match like this the nerves are going to be a little more restless, but I still feel like the guys responded and we came up clutch at No. 2 and that carried over to singles."

Once again the Toreros momentum carried over to singles play as they took the first five matches before surrendering the last one to the Aztecs. Senior Nikola Bubnic, who is ranked No. 49 in the nation, won his last regular season home match as a Torero in two sets, 6-2, 6-3. Pohlmann, ranked No. 90 in the country, also celebrated senior day with a victory as he beat his opponent, also in two sets, 6-2, 6-3.

Junior Thibaut Visy and Spinosa both recorded their fourth-straight victories in two sets, 6-3, 6-2, leading the way for the last Torero victory of the afternoon by freshman Victor Pugielse, who won 3-6, 7-6, 1-0 (7).

The Toreros, who won the WCC Championships last year for the first

time since 1990, look to defend their title as the No. 3 seed in the tournament. Since they are the No. 3 seed, they earned a first-round bye and play the winner of the No. 6 seed University of Portland Pilots and the No. 7 seed Saint Mary's College Gaels in the quarterfinals today at 9:30 a.m. at Barnes Tennis Center in Point Loma,

Calif.

USD beat Portland 6-1 on March 23 and did not get a chance to play Saint Mary's because the contest, which was scheduled for April 12, was rained out.

If the Toreros come up victorious against either the Pilots or the Bulldogs today, they will play the No. 2

seed Gaels in the semifinals tomorrow at 9:30 a.m. in Point Loma, Calif.

This week marks the 11th straight week that USD has been ranked in the Top-25, breaking their previous streak by four weeks. USD hopes to continue this momentum into the WCC Championships while attempting to defend their title.

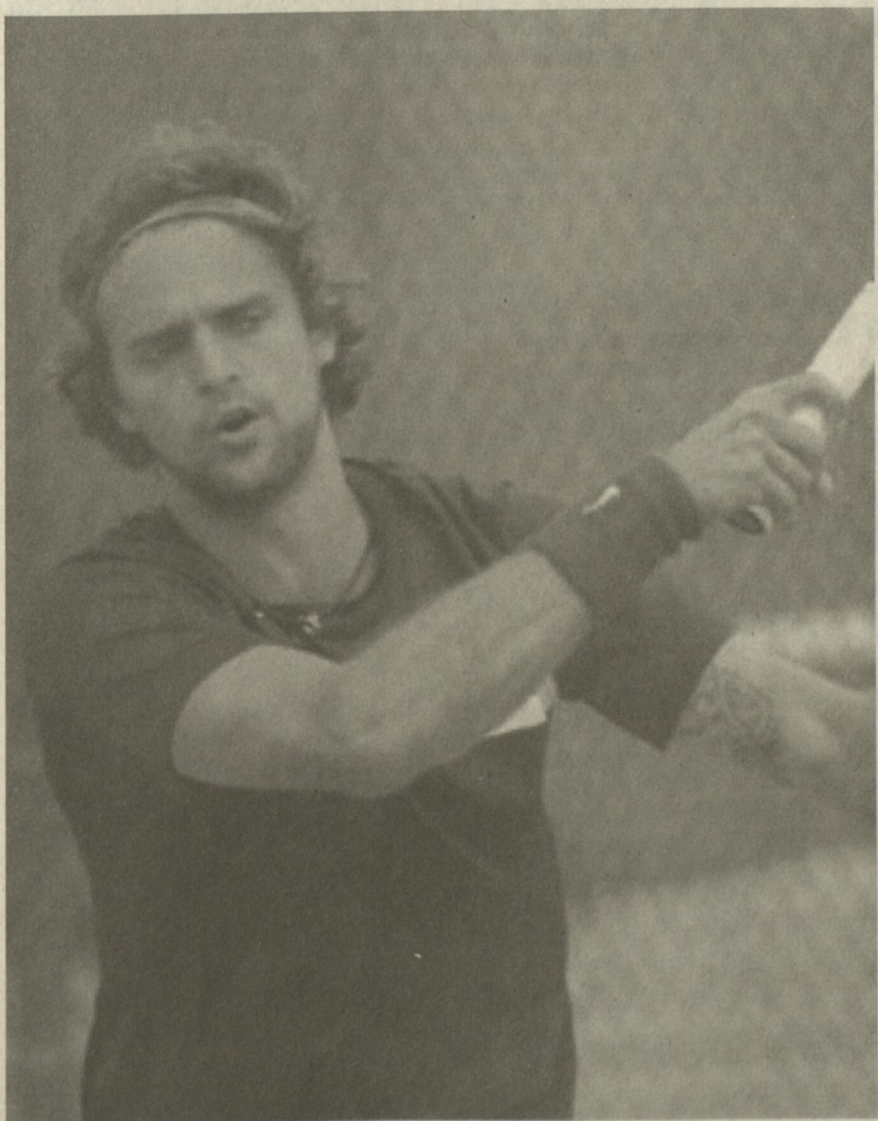
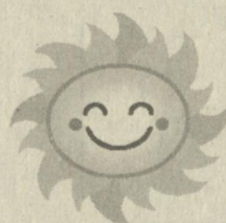


Photo courtesy of USD Athletics

Senior Patrick Pohlmann guided the Toreros to victory against the Aztecs.

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## 16 | SPORTS



# Toreros keep rolling

Photo by Anna Brady

By Michael Harris

The University of San Diego Toreros baseball team continued their magical season this past week and moved up to No. 16 in the collegiate baseball rankings. The Toreros responded to a series-opening loss to the Saint Mary's Gaels by taking the next two games and continuing their streak of not losing a series this season. After the weekend the Toreros are now 31-9 overall and sit comfortably in first place in the West Coast Conference by two games.

In Game 1 at Cunningham Stadium the Toreros snapped a six game winning streak and fell to the Gaels 7-1. The Gaels got off to a quick start and roughed up USD starter Calvin Drummond by scoring a run in the first inning then adding three more in the fourth before Drummond was pulled. With the Toreros down 5-0 in the seventh, Louie Lechich scored USD's lone run, a double in the gap by Kris Bryant, who was recently selected to the USA Olympic baseball team. The Toreros struggled after that, and Drummond was saddled with the loss. Cory Levier was a bright spot for the Toreros, and began his stellar week

by going 3-4 at the plate. Drummond finished the game with 3.2 innings pitched and three earned runs.

In game two the Toreros responded to a first inning run by the Gaels with a tremendous eight run seventh inning to eventually win 12-4. The first two runs of the seventh came on a single by Cory Levier that scored Louie Lechich and Kris Bryant. The following batter, Andrew Daniel, hit a no out two run home run that gave the Toreros an 8-3 lead. Later in the seventh, Lucas Haggberg tripled in two runs and scored on the next play after Louie Lechich singled in his second at bat of the inning. Andrew Daniel led the Toreros offense

going 2-5 and driving in four runs on a double and home run. AJ Robinson was also impressive at the plate hitting 3-3. Dylan Covey had a solid showing on the mound for the Toreros throwing six strong and allowing three runs with seven strikeouts.

In the rubber game the Toreros used stellar pitching and aggressive hitting to cruise to a 7-3 victory. Senior ace Paul Sewald took a no hitter into the fourth inning and finished with six innings pitched and allowed only two hits and one earned run. The Torero's offense took off after Kris Bryant doubled in the first run of the game in the third inning. In the fourth, the To-

ros took a 5-0 lead after Julian Duran singled in two runs and Bryant again came through with a two run home run, his 10th of the season. USD was able to score two more in the sixth inning to add to their lead. Bryant again had a fantastic day at the plate, going 3-5 with four RBI's.

Cory Levier received the WCC player of the week award after going 9-13 in the series. Michael Wagner, who needs one save to break the WCC single season saves record, did not have an opportunity this week to record a save. The Toreros move on to face the University of Portland in Portland this weekend.

## HOT OR NOT

- |                     |                    |
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| -BROOKLYN           | -NEW JERSEY        |
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